



**The Economic Impact of the
2008 Slowdown in Wiltshire**

Wiltshire County Council

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Executive Summary

This report presents the findings from an analysis which was instigated to predict the economic impact of the 2008 UK and global economic 'slowdown' on and across the Wiltshire economy.

Three impact scenarios can be established from this report:

- A 'Base' scenario which makes predictions on the basis that the national economic trends which occurred in the Quarter of June 2008 to September 2008 persisted for a year (from June 2008 to June 2009). National (Claimant) unemployment rises from 800,000 in June 2008 to 1,250,000 in June 2009, a 55% increase.
- A 'Higher-Pace' scenario which sees unemployment nationally rising far more substantially before and following the Christmas 2008 period; unemployment nationally rises from 800,000 in June 2008 to 1,700,000 in June 2009, a 110% increase.
- A 'Lower-Pace' Scenario which sees national unemployment increasing at half the rate which occurred from June 2008 to September 2008; unemployment rises from 800,000 in June 2008 to 1,025,000 in June 2009, a 28% increase.

The remainder of this Executive Summary and (most of) the report refers to the Base scenario findings. However, and whatever the overall extent of the Slowdown, we suggest that the general patterns across Wiltshire will be the same, though ramped up (or down) at a rate commensurate with the overall extent of the national Slowdown. Though not presented here, the reader is advised that the 'Higher-Pace' scenario volume changes and percentages can be established by simply doubling those of the Base prediction. The 'Lower-Pace' Scenario volume changes and percentages are essentially half those of the Base prediction.

At the time of writing (December 2008, the run up to Christmas) many national job losses were being reported in the media on a daily basis. The pace of these reports appears to have picked up significantly since the period from which the Baseline scenario was created. Whilst it is difficult to predict what will happen after Christmas, we would suggest that the actual impact as it transpires is likely to lie some way between the Base and the Higher-Pace scenarios.

Workplace Economy Analysis

The analysis predicts that Wiltshire workplaces will shed a total of 3,000 people by June 2009 if national trends which persisted in the Quarter of June 2008 to September 2008 persisted for a year (the 'Base' scenario). Wiltshire's workplace output will decline by around £115 million in the year to June 2009, a 2% fall from its level in June 2008.

Within Wiltshire, West Wiltshire, Salisbury and North Wiltshire will each shed around 800 to 900 workplace jobs, whilst Kennet will lose around half their losses at around 450 workplace jobs. Of Wiltshire's 20 Community Areas, the hardest hit workplace economies (in terms of the volumes of losses) will be Salisbury, Trowbridge and Chippenham (each losing around 500, 400 and 300 jobs respectively). Similarly, of Wiltshire's Urban Industrial and Rural areas, the main volume losses will occur amongst the large and predominantly rural economies which lie outside the key towns, though obviously this impact will be spread over much larger physical areas than that represented by the Towns. In fact, it is the rural area of North Wiltshire (i.e. the area excluding Towns of Calne, Chippenham, Corsham, Malmesbury and Wootton Bassett) which will see the greatest overall loss of jobs. Of the more urban industrial areas, Salisbury City, Trowbridge Town and Chippenham Town will experience the largest losses. The patterns of workplace output losses within Wiltshire follow these job loss patterns almost identically.

By industrial sector, the highest volumes of job losses will be felt in Distribution, hotels and restaurants (with around 900 losses). This sector is followed by Banking, finance and insurance etc. (often referred to simply as 'Business services') and Manufacturing. Each of these sectors is predicted to lose around 500 to 600 jobs. Within Wiltshire the industrial patterns of job loss volumes are likely to vary according to the industrial profile of the respective area. In general however, most economies follow the Wiltshire pattern of highest losses in Distribution, hotels and restaurants and Business services. There are some exceptions to this - such as the

Community Areas of Calne, Chippenham, Malmesbury, and Wilton and the Urban town areas of Calne, Chippenham and Melksham, In each of these areas, the Manufacturing sector will see the largest losses.

Resident Economy Analysis

Overall, Wiltshire is predicted to see a rise in Claimant Unemployment of around 3,500 amongst its residents from June 2008 to June 2009, a rise of 119% from current levels. Whilst this rate of growth of unemployment is more than double the national rate (rising by 55%) it must be remembered that Wiltshire's current unemployment rates (of the workforce) are substantially lower than nationally. As a result, and in all areas with a relatively low current rate of unemployment, a relatively small volume increase can lead to a relatively high growth rate increase.

Around 900 to 1,000 new claimants will come from each of North Wiltshire, West Wiltshire and Salisbury and 500 from Kennet. Amongst the Community Areas, the highest volumes of new claimants will be located in Salisbury, Trowbridge and Chippenham. Amongst the urban and rural economies of Wiltshire the highest claimant volumes will derive from the large rural (non-urban) areas of North Wiltshire, Salisbury, Kennet and West Wiltshire. The main urban industrial areas to generate high volumes of additional claimants will be Salisbury City, Chippenham Town and Trowbridge Town.

In terms of growth from current levels, the general rule is that the lower the current volume of unemployed in the area, the higher the growth rate and the greater the impact on the community in that area. One of the implications from this finding is that smaller and often wealthier commuter communities characterised by low current unemployment rates and high employment rates will actually be hit harder as a result of the Slowdown than larger areas with relatively low employment rates and high unemployment rates. Further, Towns with historically higher rates of unemployment than the Wiltshire average are perhaps more used to dealing with unemployment (and have the support infrastructures in place to deal with unemployment as a result). Partners should ensure that the support infrastructure in Wiltshire is accessible to, and able to deal with, rising demand for their services from all corners of Wiltshire (in terms of such services as benefits claims processing, support for finding work and retraining). Wiltshire's high rate of out-commuting means that many of these newly unemployed are likely to be commuters. Local support partner linkages with the relevant partners in these commuter destinations will be essential.

Earnings will fall from £4.9 billion in June 2008 to £4.8 billion in 2009, a 1.31% decrease. Within Wiltshire, the general pattern of earnings losses reflects the unemployment change.

The nature of job losses across Wiltshire will be more highly skilled than the job losses experienced across the South West region in general and nationally: 40% of Wiltshire losses as a result of the slowdown will be skilled jobs compared to 38% regionally and 37% nationally. However, the lion's share of job losses (60% of losses), and as with nationally and regionally, will be unskilled.

Within Wiltshire, and amongst the Urban and Rural classified areas, the highest volumes of skilled jobs will be lost in the rural areas outside of the key Towns within each District, and with North Wiltshire's more rural area heading the list. Rural Kennet will see the highest proportion of skilled losses a percentage of all losses in the area. Of the more urban areas, Salisbury, Chippenham and Trowbridge will see the highest volumes of skilled job losses. In terms of skilled jobs as a share of all jobs lost in the area, Pewsey Town, Marlborough Town and Devizes Town will see the largest shares.

39% of the job losses across Wiltshire as a result of the Slowdown will be in Blue Collar Industries and 61% will be in Services. Of the Urban and Rural classifications, those with a larger share of losses in Blue Collar Industries and a commensurately smaller loss in Services are Westbury Town, Melksham Town, Trowbridge Town, Calne Town and Devizes Town. Those Urban and Rural classifications with a larger share of losses in Services and a commensurately smaller loss in Blue Collar Industries are Salisbury City, Amesbury Town, rural Salisbury, Marlborough Town and Warminster Town.

1 Introduction

- 1.1** This report presents the findings from an analysis which was instigated to predict the economic impact of the 2008 UK and global economic 'slowdown' on and across the Wiltshire economy.
- 1.2** The analysis explores both the Wiltshire workplace economy (and its constituent workplace sub-economies) and also its resident-based economy (and its constituent resident-based sub-economies). The workplace economy comprises the economic activity which physically takes place within Wiltshire (and its sub-economies on a day to day basis). The resident-based economy is defined as the economic activity undertaken by residents from a particular area (such as Wiltshire) on a day to day basis. This activity can physically take place within or outside the geographical area of focus (such as Wiltshire). An exploration of the workplace and resident-based economies has two key advantages: firstly, it enables an economic picture to be constructed for an area which considers net commuting; and, secondly, by additionally focusing on residents, it supports the construction of a more socio-economic picture for an area.
- 1.3** The analysis included the development of a simple short-term predictive economic model comprising a series of basic assumptions regarding the impact of the Slowdown. These assumptions have been heavily influenced by the datasets available at the time of development. In summary however, these assumptions were as follows:
- i. To establish the baseline predictions for Claimant Unemployment and employment the analysis drew upon the trends in Claimant Unemployment by Usual Occupation dataset for Great Britain for the quarterly timeframe June 2008 to September 2008. This timeframe was considered suitable as it was in May 2008 that unemployment nationally began to rise.
 - ii. It was assumed that the trends in occupational unemployment over this quarter would continue evenly for a further three quarters (to make a 12 month prediction).
 - iii. It was assumed that there is a direct inverse relationship between Claimant Unemployment (Job Seekers Allowance) and employment. In other words, it was assumed that all those who lose their jobs as a result of the Slowdown will attempt to claim unemployment benefit. This may only be to ensure they continue to pay their National Insurance contributions, something all job seekers are encouraged and advised to do by the JobCentre Plus network.
 - iv. It was assumed that unemployment amongst Wiltshire's workplace and resident-based occupational profiles would decline in line with national trends within each broad occupational group.
 - v. To construct the industrial tables, it was assumed that unemployment would occur within industries according to the national structure of broad industries and broad occupations (known by some as the national SIC / SOC matrix).
 - vi. It was assumed that employment in Agriculture, Energy and water and the Public sector remains constant over the period.
 - vii. It should be pointed out here that it is (generally slight) variations in local structures of employment by industry and occupation that lead to (generally slight) discrepancy between the occupational and industrial totals predictions for such indicators as employment and unemployment.

- 1.4** At present, the model is occupationally-led. As such, the accuracy of the occupational predictions depends very much on the extent to which national trends in unemployment by occupation are replicated in Wiltshire unemployment by occupation. For the output and industrial analysis, their accuracy relies upon the extent to which national unemployment by industry follows the general national pattern of industries within occupations (except the industries of Agriculture, Energy and water and the Public sector which are assumed constant). The predictions will be more accurate the more evenly the Slowdown impacts across each broad industrial sectors (except Agriculture, Energy and water and the Public sector) and thus reflects the general national pattern of industries within occupations.
- 1.5** It is intended that the model will be modified and updated in the future. In particular, it is suggested that once the national employment dataset for the June 2008 quarter is released (data for the third quarter of 2008), that this could be introduced to make the model industry-led, as opposed to occupationally-led as at present. Whilst the current occupationally-led model is not ideal (particularly for the industrial analysis), it has been improved by the constraint of employment losses to certain industries only (as highlighted).
- 1.6** The Tables were constructed to illustrate predicted workplace and resident-based trends in unemployment along with each of the three key economic measures of output, employment and income (earnings). The reader should note that a lack of data meant that it was not possible to develop workplace-based occupational breakdowns and predictions below District level. As a result, these columns, and their dependent columns, have been 'greyed out' in the Tables.
- 1.7** The tables show the baseline predictions, from June 2008 to June 2009, for a series of relevant workplace and resident-based economies. As mentioned previously, these predictions are based upon national trends by occupation for June 2008 to September 2008 continuing for the next three quarters into the future. Over the year, the approach predicts that national Claimant Unemployment will rise from around 800,000 in June 2008 to 1,250,000 in June 2009, a 55% rise. In reality, these trends may well alter. In particular, and at the time of writing (December 2008) it seems highly likely that the overall pace of unemployment growth nationally (from January 2009 to June 2009 at least) is likely to rise above and beyond that experienced from June 2008 to September 2008. A suitable 'Hi-Pace' scenario is perhaps to assume that unemployment volumes nationally will rise at double the June 2008 to September 2008 rate for the year, i.e. at around 110% for the year. If this were to occur then national unemployment would reach around 1,700,000 by June 2009. However, this is highly likely to be the very worst-case scenario and relies upon a huge shakeout of employment in the New Year. Whilst a shakeout of considerable order is likely following the Christmas 2008 period, it is not expected to be of this magnitude.
- 1.8** In order to establish the impact of the 'Hi-Pace' scenario from the Baseline Tables presented here, it is simply a case of doubling the relevant volume change figure for most indicators. For example, if the Baseline Table shows that unemployment volumes across Wiltshire were expected to rise by 3,000 additional individuals than in June 2008, then the 'Hi-Pace' scenario would predict an additional 6,000 individuals over the same period. However, although the overall order and pace of the Slowdown is uncertain, the general trends within Wiltshire should remain constant, albeit at the higher order or higher pace of change.
- 1.9** Within Wiltshire, two different types of geographic building block economies are presented. The first of these correspond with the twenty 'Community Areas' used by Wiltshire County Council. These areas were defined by Wiltshire County Council by complete and partial Lower Level Super Output Areas. The second area type is more of a workplace-based definition which presents the

findings according to sixteen of Wiltshire's more urban industrial areas, defined by complete Lower Level Super Output Areas. These areas correspond, for the most part, with Wiltshire's main towns, though a residual area picks up all other parts of each Wiltshire district which lies outside these urban industrial areas. A full list of these areas is presented in the Panel below:

GREAT BRITAIN
SOUTH WEST
WILTSHIRE CC

DISTRICTS

WEST WILTSHIRE
SALISBURY
NORTH WILTSHIRE
KENNET

COMMUNITY AREAS

CA SALISBURY
CA TROWBRIDGE
CA CHIPPENHAM
CA DEVIZES
CA WARMINSTER
CA MELKSHAM
CA CORSHAM
CA WOOTTON BASSETT
CA MARLBOROUGH
CA AMESBURY
CA WESTBURY
CA MALMESBURY
CA WILTON
CA CALNE
CA DOWNTON
CA BRADFORD-ON-AVON
CA PEWSEY
CA TIDWORTH
CA MERE
CA TISBURY

URBAN AND RURAL

NORTH WILTSHIRE (EXCLUDING TOWNS OF CALNE, CHIPPENHAM, CORSHAM,
MALMESBURY AND WOOTTON BASSETT)
SALISBURY CITY
SALISBURY (EXCLUDING TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY,
TISBURY AND WILTON)
TROWBRIDGE TOWN (EXCLUDING HILPERTON)
WEST WILTSHIRE (EXCLUDING TOWNS OF BRADFORD UPON AVON, MELKSHAM,
TROWBRIDGE, WARMINSTER, WESTBURY)
CHIPPENHAM TOWN
KENNET (EXCLUDING TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)
DEVIZES TOWN
MELKSHAM TOWN
WESTBURY TOWN (INCLUDING BOWERHILL)
WARMINSTER TOWN
AMESBURY TOWN
CALNE TOWN
MARLBOROUGH TOWN
WOOTTON BASSETT TOWN
PEWSEY TOWN

2 Workplace Economic Impact

2.1 The workplace impact of the Slowdown across Wiltshire is illustrated through the following proxy measures:

- Predicted Job Losses amongst Wiltshire Workplaces
- Predicted Loss of Output amongst Wiltshire Workplaces
- Predicted Estimates of Job Losses by Broad Industry for Wiltshire Workplaces

Predicted Job Losses amongst Wiltshire Workplaces

2.2 Predicted job losses in Wiltshire and its sub-economies are shown in Table 1. In total, the analysis predicts that Wiltshire workplace will shed a total of 3,000 people by June 2009. West Wiltshire, Salisbury and North Wiltshire will each shed around 800 to 900 jobs, whilst Kennet will lose around half their losses at around 450 jobs.

2.3 If unemployment nationally is seen to rise more substantially following the Christmas 2008 period (i.e. more towards a 'Higher-Pace' scenario) then by June 2008 Wiltshire job losses could be of the order of 6,000.

2.4 Of Wiltshire's 20 Community Areas, the hardest hit workplace economies (in terms of the volumes of losses) will be Salisbury, Trowbridge and Chippenham (each losing around 500, 400 and 300 jobs respectively). Similarly, of Wiltshire's Urban Industrial areas, the main volume losses will occur amongst workplaces in Salisbury City, in Trowbridge Town and in Chippenham Town. However, the large and predominantly rural economies which lie outside the key towns will also be affected, though obviously this impact will be spread over much larger physical areas than that represented by the Towns.

Table 1: Actual and Predicted Job Loss Volumes and Change (Volumes and %), June 2008 and June 2009, Workplaces, Base Scenario. Ranked within area category by volume change.

Area	Jobs in June 2008	Jobs in June 2009	Volume Change	% Change
GREAT BRITAIN	28,095,500	27,656,750	-438,750	-1.56
SOUTH WEST	2,540,500	2,501,506	-38,994	-1.53
WILTSHIRE CC	199,500	196,549	-2,951	-1.48
DISTRICTS				
WEST WILTSHIRE	52,900	52,013	-887	-1.68
SALISBURY	60,100	59,269	-831	-1.38
NORTH WILTSHIRE	55,100	54,305	-795	-1.44
KENNET	31,600	31,160	-440	-1.39
COMMUNITY AREAS				
CA SALISBURY	30,504	28,296	-461	-1.51
CA TROWBRIDGE	23,317	22,156	-374	-1.60
CA CHIPPENHAM	19,345	18,692	-274	-1.42
CA DEVIZES	16,212	16,018	-211	-1.30
CA WARMINSTER	9,414	9,271	-160	-1.70
CA MELKSHAM	9,095	8,881	-157	-1.72
CA CORSHAM	10,890	10,675	-151	-1.39
CA WOOTTON BASSETT	10,219	10,394	-145	-1.42
CA MARLBOROUGH	8,692	8,419	-141	-1.63
CA AMESBURY	11,073	9,874	-140	-1.26
CA WESTBURY	7,090	7,071	-136	-1.91
CA MALMESBURY	7,911	7,397	-129	-1.63
CA WILTON	6,188	7,034	-98	-1.58
CA CALNE	6,735	7,147	-96	-1.42
CA DOWNTON	8,955	10,197	-83	-0.92
CA BRADFORD-ON-AVON	3,983	4,633	-61	-1.54
CA PEWSEY	4,280	4,286	-50	-1.18
CA TIDWORTH	2,415	2,437	-37	-1.53
CA MERE	2,051	2,381	-33	-1.61
CA TISBURY	1,330	1,487	-17	-1.27
URBAN AND RURAL				
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	30,049	29,612	-437	-1.45
SALISBURY CITY	26,489	26,061	-428	-1.62
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	29,531	29,196	-334	-1.13
TROWBRIDGE TOWN	17,124	16,838	-286	-1.67
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER, WESTBURY)	15,730	15,476	-254	-1.62
CHIPPENHAM TOWN	16,396	16,166	-229	-1.40
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	14,420	14,222	-198	-1.37
DEVIZES TOWN	11,293	11,141	-152	-1.34
MELKSHAM TOWN	8,035	7,892	-143	-1.78
WESTBURY TOWN	6,494	6,371	-124	-1.90
WARMINSTER TOWN	5,516	5,436	-80	-1.45
AMESBURY TOWN	4,080	4,012	-69	-1.68
CALNE TOWN	4,766	4,697	-69	-1.45
MARLBOROUGH TOWN	4,430	4,362	-67	-1.52
WOOTTON BASSETT TOWN	3,890	3,830	-60	-1.54
PEWSEY TOWN	1,457	1,434	-23	-1.57

Source: GWE Business West Research, 2008

Predicted Loss of Output amongst Wiltshire Workplaces

- 2.5** Under the Baseline scenario, Wiltshire's workplace output will decline by around £115 million in the year to June 2009, a 2% fall from their level in June 2008 (Table 2). As with job losses, West Wiltshire, North Wiltshire and Salisbury workplaces will each see broadly similar output volume declines of around £32 million to £34 million each, whilst that of Kennet will decline at about half this volume (around £17 million). Salisbury City is likely to see a decline of around £16 million of its workplace output whilst Trowbridge and Chippenham will experience declines of around £11 million and £9 million respectively.
- 2.6** Again, as with job losses, the large rural areas outside the key towns will also experience considerable output losses. In fact, and as with job losses, it is the rural area of North Wiltshire (North Wiltshire (excluding Towns of Calne, Chippenham, Corsham, Malmesbury and Wootton Bassett) which will see the greatest overall loss of output.
- 2.7** At the 'Higher-Pace' unemployment scenario, Wiltshire could expect to experience as much as a 4% decline in output from current levels.

Table 2: Estimated and Predicted Estimates of Output Value and Change (Value and %), June 2008 and June 2009, Workplaces, Base Scenario. Ranked within area category by volume change.

Area	Output in June 2008 (£ million)	Output in June 2009 (£ million)	Volume Change (£ million)	% Change
GREAT BRITAIN	896,526	879,345	- 17,181	-1.92
SOUTH WEST	78,426	76,927	- 1,499	-1.91
WILTSHIRE CC	5,749	5,634	- 115	-2.00
DISTRICTS				
WEST WILTSHIRE	1,669	1,634	- 34	-2.05
NORTH WILTSHIRE	1,628	1,596	- 32	-1.97
SALISBURY	1,587	1,555	- 32	-2.00
KENNET	894	877	- 17	-1.90
COMMUNITY AREAS				
CA SALISBURY	815	797	- 17	-2.13
CA TROWBRIDGE	690	676	- 15	-2.11
CA CHIPPENHAM	547	536	- 11	-1.99
CA DEVIZES	469	461	- 8	-1.78
CA CORSHAM	301	294	- 6	-2.07
CA MELKSHAM	325	319	- 6	-1.93
CA WARMINSTER	264	259	- 6	-2.11
CA WOOTTON BASSETT	293	287	- 6	-1.99
CA AMESBURY	260	255	- 5	-2.02
CA MALMESBURY	256	251	- 5	-2.06
CA MARLBOROUGH	253	248	- 5	-2.05
CA WESTBURY	254	249	- 5	-2.15
CA CALNE	232	228	- 4	-1.67
CA WILTON	210	206	- 4	-1.94
CA DOWNTON	195	192	- 3	-1.64
CA BRADFORD-ON-AVON	134	132	- 2	-1.68
CA PEWSEY	106	104	- 2	-1.87
CA MERE	71	70	- 1	-1.81
CA TIDWORTH	66	65	- 1	-2.15
CA TISBURY	36	36	- 1	-1.80
URBAN AND RURAL				
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	916	898	- 18	-1.94
SALISBURY CITY	747	731	- 16	-2.14
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	725	712	- 13	-1.85
TROWBRIDGE TOWN	514	503	- 11	-2.16
CHIPPENHAM TOWN	462	453	- 9	-1.98
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER,	483	474	- 9	-1.93
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	420	412	- 8	-1.85
DEVIZES TOWN	305	300	- 6	-1.92
MELKSHAM TOWN	295	290	- 6	-1.94
WESTBURY TOWN	229	224	- 5	-2.16
CALNE TOWN	139	136	- 3	-2.03
WARMINSTER TOWN	146	143	- 3	-2.07
AMESBURY TOWN	115	113	- 2	-2.13
MARLBOROUGH TOWN	120	118	- 2	-1.99
WOOTTON BASSETT TOWN	112	109	- 2	-2.11
PEWSEY TOWN	49	48	- 1	-1.92

Source: GWE Business West Research, 2008

Predicted Estimates of Job Losses by Broad Industry for Wiltshire Workplaces

- 2.8** Table 3 shows the various patterns of predicted job losses by sector. Across Wiltshire's workplaces, the highest volumes of job losses will be felt in Distribution, hotels and restaurants (with around 900 losses predicted under the Baseline scenario). This sector is followed by Banking, finance and insurance etc. (often referred to simply as 'Business services') and Manufacturing. Each of these sectors is predicted to lose around 500 to 600 jobs.
- 2.9** Within Wiltshire the industrial patterns of job loss volumes are likely to vary according to the industrial profile of the respective area. The top 3 sectors in terms of job losses in each area have been highlighted in ochre. In general most economies follow the Wiltshire pattern of highest losses in Distribution, hotels and restaurants and Business services, though there are some exceptions, such as the Community Areas of Calne, Chippenham, Malmesbury, and Wilton and the Urban town areas of Calne, Chippenham and Melksham. In each of these areas, the Manufacturing sector will see the largest losses.

Table 3: Job Losses by Broad Industry – WORKPLACE BASED

Area	Manufacturing	Construction	Distribution, hotels and restaurants	Transport and communications	Banking, finance and insurance, etc	Other services
GREAT BRITAIN	- 73,939	- 47,053	- 120,673	- 47,819	- 98,926	- 50,341
SOUTH WEST	- 6,267	- 4,446	- 12,048	- 3,391	- 8,456	- 4,387
WILTSHIRE CC	- 547	- 337	- 893	- 287	- 567	- 320
KENNET	- 68	- 63	- 109	- 28	- 95	- 77
NORTH WILTSHIRE	- 203	- 103	- 209	- 76	- 142	- 63
SALISBURY	- 123	- 88	- 263	- 76	- 194	- 86
WEST WILTSHIRE	- 154	- 84	- 311	- 108	- 135	- 94
COMMUNITY AREAS						
CA AMESBURY	- 5	- 12	- 33	- 9	- 69	- 13
CA BRADFORD-ON-AVON	- 6	- 8	- 22	- 4	- 13	- 9
CA CALNE	- 26	- 17	- 25	- 7	- 12	- 9
CA CHIPPENHAM	- 83	- 28	- 78	- 16	- 51	- 19
CA CORSHAM	- 23	- 17	- 42	- 32	- 28	- 10
CA DEVIZES	- 49	- 29	- 50	- 13	- 44	- 27
CA DOWNTON	- 18	- 12	- 26	- 4	- 15	- 8
CA MALMESBURY	- 45	- 14	- 26	- 7	- 28	- 9
CA MARLBOROUGH	- 11	- 15	- 40	- 9	- 34	- 33
CA MELKSHAM	- 53	- 20	- 41	- 8	- 17	- 18
CA MERE	- 8	- 5	- 10	- 2	- 3	- 5
CA PEWSEY	- 5	- 12	- 11	- 2	- 13	- 7
CA SALISBURY	- 50	- 38	- 170	- 57	- 97	- 49
CA TIDWORTH	- 2	- 7	- 9	- 4	- 4	- 10
CA TISBURY	- 3	- 3	- 5	- 1	- 3	- 3
CA TROWBRIDGE	- 52	- 27	- 125	- 62	- 75	- 33
CA WARMINSTER	- 20	- 12	- 80	- 9	- 13	- 25
CA WESTBURY	- 24	- 17	- 44	- 24	- 16	- 9
CA WILTON	- 40	- 17	- 20	- 3	- 8	- 9
CA WOOTTON BASSETT	- 27	- 28	- 38	- 14	- 23	- 17

Source: GWE Business West Research, 2008

CONTINUED OVER.....

.... Table 4 Continued: Job Losses by Broad Industry – WORKPLACE BASED

Area	Manufacturing	Construction	Distribution, hotels and restaurants	Transport and communications	Banking, finance and insurance, etc	Other services
GREAT BRITAIN	- 73,939	- 47,053	- 120,673	- 47,819	- 98,926	- 50,341
SOUTH WEST	- 6,267	- 4,446	- 12,048	- 3,391	- 8,456	- 4,387
WILTSHIRE CC	- 547	- 337	- 893	- 287	- 567	- 320
KENNET	- 68	- 63	- 109	- 28	- 95	- 77
NORTH WILTSHIRE	- 203	- 103	- 209	- 76	- 142	- 63
SALISBURY	- 123	- 88	- 263	- 76	- 194	- 86
WEST WILTSHIRE	- 154	- 84	- 311	- 108	- 135	- 94
URBAN AND RURAL						
AMESBURY TOWN	- 2	- 2	- 21	- 4	- 32	- 8
CALNE TOWN	- 24	- 10	- 18	- 3	- 8	- 5
CHIPPENHAM TOWN	- 71	- 21	- 60	- 15	- 45	- 17
DEVIZES TOWN	- 33	- 20	- 39	- 7	- 30	- 23
MARLBOROUGH TOWN	- 4	- 6	- 23	- 4	- 15	- 15
MELKSHAM TOWN	- 51	- 16	- 35	- 7	- 16	- 17
PEWSEY TOWN	- 3	- 6	- 5	- 2	- 4	- 3
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	- 28	- 31	- 42	- 15	- 45	- 36
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	- 99	- 63	- 115	- 51	- 76	- 32
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	- 78	- 56	- 78	- 18	- 71	- 33
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER AND WESTBURY)	- 30	- 31	- 108	- 19	- 34	- 32
SALISBURY CITY	- 43	- 30	- 165	- 54	- 91	- 45
TROWBRIDGE TOWN	- 33	- 17	- 96	- 51	- 64	- 25
WARMINSTER TOWN	- 17	- 7	- 30	- 7	- 7	- 11
WESTBURY TOWN	- 22	- 13	- 42	- 24	- 15	- 8
WOOTTON BASSETT TOWN	- 9	- 9	- 15	- 6	- 12	- 9

Source: GWE Business West Research, 2008

3 Resident Economic Impact

- 3.1 The social impact of the recession across Wiltshire is illustrated through the following proxy measures:
- Predicted Claimant Unemployment amongst Wiltshire Residents
 - Predicted Estimates of Earnings for Wiltshire Residents
 - Predicted Estimates of Job Losses by Key Skill Type (Skilled and Unskilled Occupations) for Wiltshire Residents
 - Predicted Estimates of Job Losses by Key Industry (Blue Collar and Services) for Wiltshire Residents

Predicted Claimant Unemployment amongst Wiltshire Residents

- 3.2 Table 4 shows the various patterns of predicted unemployment across Wiltshire's resident-based economies. Overall, Wiltshire is predicted to see a rise in Claimant Unemployment of around 3,500 amongst its residents from June 2008 to June 2009, a rise of 119% from current levels. Whilst this rate of growth of unemployment is more than double the national rate (rising by 55%) it must be remembered that Wiltshire's current unemployment rates (of the workforce) are substantially lower than nationally. As a result, and in all areas with a relatively low current rate of unemployment, a relatively small volume increase can lead to a relatively high growth rate increase.
- 3.3 Around 900 to 1,000 new claimants will come from each of North Wiltshire, West Wiltshire and Salisbury and 500 from Kennet.
- 3.4 Amongst the Community Areas, the highest volumes of new claimants will be located in Salisbury, Trowbridge and Chippenham. Amongst the urban and rural economies of Wiltshire the highest claimant volumes will derive from the large rural (non-urban) areas of North Wiltshire, Salisbury, Kennet and West Wiltshire. The main urban industrial areas to generate high volumes of additional claimants will be Salisbury, Chippenham and Trowbridge.
- 3.5 In terms of growth from current levels, the general rule is that the lower the current volume of unemployed in the area, the higher the growth rate and the greater the impact on the community in that area. For example, Trowbridge Community Area has a relatively high unemployment rate in June 2008 compared to Wiltshire overall but will generate some of the largest volumes of new claimants. However, the Community Area of Wilton has a relatively low rate of unemployment (in June 2008) and, as unemployment volumes rise, will see a rate of growth of unemployment in excess of 300%. One of the implications from this finding is that smaller and often wealthier commuter communities characterised by low current unemployment rates and high employment rates will actually be hit harder as a result of the Slowdown than larger areas with relatively low employment rates and high unemployment rates.
- 3.6 We would also point out that those Towns with historically higher rates of unemployment than the Wiltshire average are perhaps more used to dealing with unemployment (and have the support infrastructures in place to deal with unemployment as a result). We advise that, on the basis of these findings, partners should ensure that the support infrastructure in Wiltshire is able to deal with the rising demand for their services from these areas in terms of such services as benefits claims processing, support for finding work and retraining. In the case of support for finding work it should be remembered that Wiltshire's high rate of out-commuting means that many of these newly unemployed are likely to be commuters. Local support partner linkages with the relevant partners in these commuter destinations will be essential.

Table 4: Actual and Predicted Claimant Unemployment Volumes and Change (Volumes and %), June 2008 and June 2009, Residents, Base Scenario. Ranked within area category by volume change.

Area	Claimant Unemployed June 2008	Claimant Unemployed June 2009	Volume Change	% Change
GREAT BRITAIN	803,865	1,248,110	444,245	55.3
SOUTH WEST	40,670	80,152	39,482	97.1
WILTSHIRE CC	2,870	6,286	3,416	119.0
DISTRICTS				
NORTH WILTSHIRE	750	1,746	996	132.8
WEST WILTSHIRE	1,175	2,129	954	81.2
SALISBURY	570	1,498	928	162.7
KENNET	385	923	538	139.8
COMMUNITY AREAS				
CA SALISBURY	305	670	365	119.8
CA TROWBRIDGE	590	923	333	56.5
CA CHIPPENHAM	245	568	323	131.8
CA AMESBURY	135	390	255	188.6
CA WOOTTON BASSETT	170	412	242	142.2
CA DEVIZES	180	381	201	111.7
CA WARMINSTER	160	352	192	120.2
CA MELKSHAM	180	371	191	106.1
CA CALNE	155	318	163	104.9
CA MARLBOROUGH	80	236	156	195.1
CA CORSHAM	115	253	138	120.0
CA WESTBURY	155	288	133	86.1
CA MALMESBURY	60	191	131	218.2
CA DOWNTON	50	178	128	255.4
CA TIDWORTH	60	168	108	180.7
CA BRADFORD-ON-AVON	90	194	104	116.1
CA WILTON	30	121	91	305.0
CA PEWSEY	60	132	72	120.6
CA MERE	20	66	46	229.0
CA TISBURY	20	63	43	213.4
URBAN AND RURAL				
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	325	844	519	159.8
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	200	709	509	254.3
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	235	601	366	155.6
SALISBURY CITY	295	633	338	114.7
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER AND WESTBURY)	260	558	298	114.7
CHIPPENHAM TOWN	230	503	273	118.9
TROWBRIDGE TOWN	485	726	241	49.7
MELKSHAM TOWN	170	334	164	96.7
WARMINSTER TOWN	135	280	145	107.4
CALNE TOWN	125	238	113	90.7
WESTBURY TOWN	135	241	106	78.3
DEVIZES TOWN	105	205	100	94.9
WOOTTON BASSETT TOWN	70	160	90	128.2
AMESBURY TOWN	55	136	81	146.9
MARLBOROUGH TOWN	30	81	51	170.4
PEWSEY TOWN	20	41	21	107.5

Source: GWE Business West Research, 2008

Predicted Estimates of Earnings for Wiltshire Residents

- 3.7** Table 5 shows predictions of the impact of the Slowdown on levels of earnings across Wiltshire between June 2008 and June 2009.
- 3.8** In total it is estimated that earnings will fall from £4.9 billion in June 2008 to £4.8 billion in 2009, a 1.31% decrease.
- 3.9** Amongst the Community Areas, Chippenham, Salisbury and Trowbridge will see the largest volume declines in terms of earnings. However, the highest rate declines will be felt by Mere, Melksham and Salisbury,
- 3.10** Amongst the Urban and Rural area categories, the main volume contributors to earnings decline across Wiltshire will derive from the larger rural areas outside the Towns and within each District. Salisbury City, Chippenham Town and Trowbridge Town are the largest urban contributors to Wiltshire's overall earnings decline.

Table 5: Estimated and Predicted Estimates of Earnings Value and Change (Value and %), June 2008 and June 2009, Residents, Base Scenario. Ranked within area category by volume change.

Area	Earnings (£ million) June 2008	Earnings (£ million) June 2009	Volume Change (£ million)	% Change
GREAT BRITAIN	612,512	604,356	-8,155	-1.33
SOUTH WEST	54,622	53,896	-726	-1.33
WILTSHIRE CC	4,850	4,787	-64	-1.31
DISTRICTS				
NORTH WILTSHIRE	1,568	1,548	-20	-1.26
WEST WILTSHIRE	1,275	1,258	-17	-1.35
SALISBURY	1,191	1,174	-16	-1.38
KENNET	817	807	-10	-1.26
COMMUNITY AREAS				
CA CHIPPENHAM	501	494	-6	-1.27
CA SALISBURY	451	445	-6	-1.40
CA TROWBRIDGE	429	423	-6	-1.37
CA WOOTTON BASSETT	383	378	-5	-1.26
CA AMESBURY	324	319	-4	-1.39
CA DEVIZES	289	286	-4	-1.30
CA CALNE	241	238	-3	-1.32
CA CORSHAM	214	211	-3	-1.27
CA MALMESBURY	230	227	-3	-1.19
CA MARLBOROUGH	259	256	-3	-1.18
CA MELKSHAM	238	235	-3	-1.42
CA WARMINSTER	257	254	-3	-1.35
CA BRADFORD-ON-AVON	175	173	-2	-1.19
CA DOWNTON	180	178	-2	-1.31
CA TIDWORTH	153	151	-2	-1.33
CA WESTBURY	176	173	-2	-1.36
CA WILTON	120	119	-2	-1.37
CA MERE	59	58	-1	-1.42
CA PEWSEY	116	115	-1	-1.22
CA TISBURY	57	56	-1	-1.36
URBAN AND RURAL				
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	874	864	-11	-1.21
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	681	672	-9	-1.35
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	574	567	-7	-1.24
SALISBURY CITY	417	411	-6	-1.40
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER AND WESTBURY)	469	464	-6	-1.23
CHIPPENHAM TOWN	407	401	-5	-1.30
TROWBRIDGE TOWN	293	289	-4	-1.43
MELKSHAM TOWN	197	194	-3	-1.46
WARMINSTER TOWN	185	182	-3	-1.38
CALNE TOWN	157	154	-2	-1.39
DEVIZES TOWN	132	130	-2	-1.36
WESTBURY TOWN	131	129	-2	-1.41
WOOTTON BASSETT TOWN	130	129	-2	-1.32
AMESBURY TOWN	93	91	-1	-1.46
MARLBOROUGH TOWN	78	77	-1	-1.23
PEWSEY TOWN	32	32	-0	-1.28

Source: GWE Business West Research, 2008

Predicted Estimates of Job Losses by Key Skill Type (Skilled and Unskilled Occupations) for Wiltshire Residents

- 3.11** Table 6 attempts to predict the types of job losses being felt across Wiltshire according to the very broadest of skills classifications: skilled and unskilled¹.
- 3.12** Overall (and as shown earlier) it is predicted that the Slowdown will lead to around 3,500 job losses between June 2008 and June 2009. The model suggests that the nature of job losses across Wiltshire will be more highly skilled than the job losses experienced across the South West region in general and nationally: 40% of Wiltshire losses as a result of the slowdown will be skilled jobs compared to 38% regionally and 37% nationally. However, the lion's share of job losses (60% of losses), and as with nationally and regionally, will be unskilled.
- 3.13** Of the Districts Kennet will display the largest share of skilled job losses, at 47%, whilst West Wiltshire will display the lowest share of skilled job losses, at 36%. However, the greatest volumes of skilled losses will be felt in North Wiltshire.
- 3.14** Amongst the Community Areas, the greatest skilled job volume losses will come from Chippenham, Salisbury, Trowbridge and Wootton Bassett whilst the greatest shares of skilled job losses as a percentage of losses within the area will be found in Pewsey, Malmesbury and Marlborough.
- 3.15** Amongst the Urban and Rural classified areas, the highest volumes of skilled jobs will be lost in the rural areas outside of the key Towns within each District, and with North Wiltshire's more rural area heading the list. Rural Kennet will see the highest proportion of skilled losses a percentage of all losses in the area. Of the more urban areas, Salisbury, Chippenham and Trowbridge will see the highest volumes of skilled job losses. In terms of skilled jobs as a share of all jobs lost in the area, Pewsey Town, Marlborough Town and Devizes Town will see the largest shares.
- 3.16** It is perhaps interesting) to note that (though somewhat unfortunate for the area concerned), of all the geographical sub-divisions of Wiltshire, the only area to see a share of skilled losses to match unskilled job losses is the Pewsey Community Area.

¹ Skilled jobs are defined as the occupational groupings of Managers and Senior Officials, Professional Occupations, Associate Prof & Technical and Skilled Trades. Unskilled jobs are defined as the occupational groupings of Administrative and Secretarial, Personal Service, Sales and Customer Services, Process, Plant and Machine Operatives and Elementary Occupations.

Table 6: Predicted Estimates of Job Losses by Key Skill Type (Skilled and Unskilled) (Volumes and Rat, June 2008 and June 2009, Base Scenario. Ranked within area category by volume of skilled jobs lost.

Area	Vol. Skilled Jobs Lost	Vol. Unskilled Jobs Lost	% Skilled Jobs Lost (% of all)	% Unskilled Jobs Lost (% of all)
GREAT BRITAIN	-165218	-279027	37.2	62.8
SOUTH WEST	-15170	-24313	38.4	61.6
WILTSHIRE CC	-1360	-2056	39.8	60.2
DISTRICTS				
NORTH WILTSHIRE	-420	-576	42.2	57.8
SALISBURY	-348	-580	37.5	62.5
WEST WILTSHIRE	-341	-613	35.7	64.3
KENNET	-251	-287	46.6	53.4
COMMUNITY AREAS				
CA CHIPPENHAM	-129	-194	39.9	60.1
CA SALISBURY	-125	-240	34.3	65.7
CA TROWBRIDGE	-111	-222	33.4	66.6
CA WOOTTON BASSETT	-106	-135	44.0	56.0
CA AMESBURY	-97	-158	38.1	61.9
CA DEVIZES	-87	-114	43.4	56.6
CA MARLBOROUGH	-76	-80	48.6	51.4
CA WARMINSTER	-73	-119	38.1	61.9
CA MALMESBURY	-64	-67	49.0	51.0
CA CALNE	-64	-99	39.2	60.8
CA MELKSHAM	-61	-130	31.9	68.1
CA CORSHAM	-57	-81	41.6	58.4
CA TIDWORTH	-52	-57	47.5	52.5
CA DOWNTON	-52	-76	40.5	59.5
CA BRADFORD-ON-AVON	-48	-56	46.2	53.8
CA WESTBURY	-48	-86	35.6	64.4
CA PEWSEY	-36	-36	50.0	50.0
CA WILTON	-36	-55	39.6	60.4
CA MERE	-20	-26	43.0	57.0
CA TISBURY	-18	-25	41.4	58.6
URBAN AND RURAL				
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	-245	-275	47.1	52.9
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	-207	-301	40.7	59.3
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	-179	-187	48.8	51.2
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER AND WESTBURY)	-129	-170	43.2	56.8
SALISBURY CITY	-116	-222	34.3	65.7
CHIPPENHAM TOWN	-102	-171	37.4	62.6
TROWBRIDGE TOWN	-75	-166	31.1	68.9
WARMINSTER TOWN	-52	-93	36.0	64.0
MELKSHAM TOWN	-50	-115	30.3	69.7
CALNE TOWN	-40	-73	35.2	64.8
DEVIZES TOWN	-39	-61	38.9	61.1
WESTBURY TOWN	-35	-70	33.5	66.5
WOOTTON BASSETT TOWN	-34	-56	37.3	62.7
AMESBURY TOWN	-24	-56	30.2	69.8
MARLBOROUGH TOWN	-23	-28	44.7	55.3
PEWSEY TOWN	-11	-11	49.1	50.9

Source: GWE Business West Research, 2008

Predicted Estimates of Job Losses by Key Industry (Blue Collar and Services) for Wiltshire Residents

3.17 Table 7 predicts the types of job losses being felt across Wiltshire according to the very broadest of industrial classifications: Blue Collar (Manual Industries and Services)².

3.18 The analysis suggests that, of the job losses across Wiltshire as a result of the Slowdown, 39% will be in Blue Collar Industries and 61% will be in Services.

3.19 Looking within Wiltshire, there are some significant differences worthy of note. For example, and of the Community Areas, those a larger share of losses in Blue Collar Industries and a commensurately smaller loss in Services are:

- Westbury
- Melksham
- Trowbridge
- Calne
- Devizes

3.20 Those Community Areas with a larger share of losses in Services and a commensurately smaller loss in Blue Collar Industries are:

- Salisbury
- Amesbury
- Downton
- Marlborough
- Warminster
- Bradford-on-Avon
- Tidworth
- Mere
- Wootton Bassett

3.21 Of the Urban and Rural classifications, those with a larger share of losses in Blue Collar Industries and a commensurately smaller loss in Services are:

- Westbury Town
- Melksham Town
- Trowbridge Town
- Calne Town
- Devizes Town

3.22 Those Urban and Rural classifications with a larger share of losses in Services and a commensurately smaller loss in Blue Collar Industries are:

- Salisbury City
- Amesbury Town
- Salisbury (excluding Towns Of Amesbury, Downton, Mere, Salisbury, Tisbury And Wilton)
- Marlborough Town
- Warminster Town

² Blue Collar Industries are defined as the industrial groupings of Agriculture and fishing, Energy and water, Manufacturing, Construction, and Transport and communications. Services are defined as activities within Distribution, hotels and restaurants, Banking, finance and insurance, etc, Public admin ,education & health and Other services.

Table 7: Predicted Estimates of Job Losses by Key Industry Type (Blue Collar and Services) (Volumes and Rate, June 2008 and June 2009, Base Scenario. Ranked within area category by volume of services jobs lost.

Area	Vol. Blue Collar Lost	Vol. Services Lost	% Blue Collar Lost (% of all)	% Services Lost (% of all)
GREAT BRITAIN	-169,844	-271,043	38.5	61.5
SOUTH WEST	-14,073	-24,595	36.4	63.6
WILTSHIRE CC	-1,281	-2,002	39.0	61.0
DISTRICTS				
NORTH WILTSHIRE	-405	-585	40.9	59.1
WEST WILTSHIRE	-401	-559	41.8	58.2
SALISBURY	-264	-520	33.7	66.3
KENNET	-211	-334	38.7	61.3
COMMUNITY AREAS				
CA SALISBURY	-107	-219	32.8	67.2
CA CHIPPENHAM	-134	-192	41.1	58.9
CA TROWBRIDGE	-148	-189	43.8	56.2
CA WOOTTON BASSETT	-96	-147	39.4	60.6
CA AMESBURY	-59	-121	32.8	67.2
CA MARLBOROUGH	-63	-119	34.7	65.3
CA WARMINSTER	-64	-116	35.6	64.4
CA DEVIZES	-89	-115	43.6	56.4
CA MELKSHAM	-86	-107	44.6	55.4
CA CALNE	-69	-89	43.8	56.2
CA MALMESBURY	-57	-85	40.1	59.9
CA DOWNTON	-40	-79	33.5	66.5
CA WESTBURY	-65	-76	45.9	54.1
CA CORSHAM	-49	-73	40.3	59.7
CA BRADFORD-ON-AVON	-38	-71	35.3	64.7
CA TIDWORTH	-29	-52	36.0	64.0
CA WILTON	-27	-50	35.3	64.7
CA PEWSEY	-29	-48	38.1	61.9
CA MERE	-17	-26	39.6	60.4
CA TISBURY	-13	-24	35.7	64.3
URBAN AND RURAL				
NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)	-200	-310	39.2	60.8
SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)	-143	-274	34.3	65.7
KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PEWSEY AND TIDWORTH)	-135	-228	37.2	62.8
SALISBURY CITY	-100	-203	33.0	67.0
WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER AND WESTBURY)	-117	-197	37.2	62.8
CHIPPENHAM TOWN	-117	-158	42.5	57.5
TROWBRIDGE TOWN	-108	-132	45.0	55.0
MELKSHAM TOWN	-76	-89	46.2	53.8
WARMINSTER TOWN	-47	-82	36.6	63.4
CALNE TOWN	-50	-59	45.7	54.3
WESTBURY TOWN	-53	-59	47.0	53.0
WOOTTON BASSETT TOWN	-38	-58	39.7	60.3
DEVIZES TOWN	-45	-57	44.4	55.6
AMESBURY TOWN	-22	-44	33.1	66.9
MARLBOROUGH TOWN	-20	-35	36.8	63.2
PEWSEY TOWN	-10	-14	41.3	58.7

Source: GWE Business West Research, 2008

APPENDIX – THE BASE TABLES

CRUNCH IMPACT TABLES - PER ANNUM

Social and Economic Impact of the 2008 Recession in Wiltshire

GREAT BRITAIN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials	4,336,100	4,349,100	-0.61	4,309,538	4,322,458	-26,562	-26,642	31,315	57,957	690.2	155,624	156,091	154,671	155,135	-953	-£956.2	
Professional Occupations	3,671,900	3,691,700	-0.95	3,637,049	3,656,661	-34,851	-35,039	20,920	55,959	607.2	115,938	116,563	114,838	115,457	-1,100	-£1,106.3	
Associate Prof & Technical	4,105,900	4,129,300	-1.15	4,058,681	4,081,812	-47,219	-47,488	45,670	93,158	456.3	97,423	97,978	96,303	96,852	-1,120	-£1,126.8	
Administrative and Secretarial	3,311,400	3,320,500	-1.96	3,246,590	3,255,512	-64,810	-64,988	82,785	147,773	288.8	49,729	49,866	48,756	48,890	-973	-£976.0	
Skilled Trades	3,040,300	3,071,800	-1.82	2,984,826	3,015,751	-55,474	-56,049	86,315	142,364	420.9	66,542	67,232	65,328	66,005	-1,214	-£1,226.7	
Personal Service	2,252,400	2,264,300	-1.39	2,221,204	2,232,939	-31,196	-31,361	39,345	70,706	212.6	24,901	25,032	24,556	24,686	-345	-£346.7	
Sales and Cust Service	2,145,300	2,152,300	-2.62	2,089,133	2,095,950	-56,167	-56,350	133,570	189,920	188.2	20,995	21,063	20,445	20,512	-550	-£551.5	
Process, Plant and Machine Ops	2,025,900	2,036,500	-2.28	1,979,728	1,990,086	-46,172	-46,414	85,550	131,964	388.5	40,927	41,141	39,994	40,204	-933	-£937.6	
Elementary Occupations	3,220,200	3,234,800	-2.47	3,140,647	3,154,886	-79,553	-79,914	278,395	358,309	223.2	37,375	37,544	36,452	36,617	-923	-£927.5	
Total	28,109,400	28,250,300		27,667,395	27,806,055	-442,005	-444,245	803,865	1,248,110		609,455	612,512	601,343	604,356	-8,112	-£8,155.3	
Percentage Change Implications						-1.57	-1.57		55.3				-1.33	-1.33			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Output mid-2008		Output mid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	11,869	67,115	5.7	366,000	368,100	0.00	366,000	368,100	0	0	26,966	9,869.5	9,926.2	9,869.5	9,926.2	0.0	0.0
Energy and water	4,458	157,408	35.3	307,900	321,700	0.00	307,900	321,700	0	0	243,704	75,036.6	78,399.7	75,036.6	78,399.7	0.0	0.0
Manufacturing	163,395	2,863,418	17.5	3,606,900	3,622,000	-2.05	3,532,961	3,547,752	-73,939	-74,248	47,728	172,149.3	172,870.0	168,620.4	169,326.3	-3,528.9	-3,543.7
Construction	224,684	1,257,235	5.6	2,235,100	2,257,300	-2.11	2,188,047	2,209,780	-47,053	-47,520	48,716	108,885.9	109,967.4	106,593.7	107,652.4	-2,292.2	-2,315.0
Distribution, hotels and restaurants	661,570	6,192,360	9.4	5,312,600	5,332,700	-2.27	5,191,927	5,211,571	-120,673	-121,129	27,473	145,950.5	146,502.7	142,635.3	143,174.9	-3,315.2	-3,327.7
Transport and communications	102,780	1,549,663	15.1	1,896,800	1,907,000	-2.52	1,848,981	1,858,924	-47,819	-48,076	54,845	104,030.1	104,589.5	101,407.5	101,952.8	-2,622.7	-2,636.8
Banking, finance and insurance, etc	760,221	5,590,858	7.4	4,679,700	4,693,400	-2.11	4,580,774	4,594,184	-98,926	-99,216	38,603	180,651.0	181,179.9	176,832.2	177,349.9	-3,818.9	-3,830.0
Public admin, education & health	221,120	7,090,844	32.1	7,931,200	7,959,700	0.00	7,931,200	7,959,700	0	0	5,537	43,913.6	44,071.4	43,913.6	44,071.4	0.0	0.0
Other services	198,332	1,391,486	7.0	1,759,300	1,771,800	-2.86	1,708,959	1,721,102	-50,341	-50,698	31,853	56,039.7	56,437.8	54,436.2	54,822.9	-1,603.5	-1,614.9
Total	2,348,429	26,160,388	11.1	28,095,500	28,233,700		27,656,750	27,792,812	-438,750	-440,888		896,526.2	903,944.6	879,344.8	886,676.5	-17,181.4	-17,268.1
Percentage Change Implications									-1.56	-1.56						-1.92	-1.91

Social and Economic Impact of the 2008 Recession in Wiltshire

SOUTH WEST																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change			
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Occupational Analysis																		
Managers and Senior Officials	395,800	393,600	-0.61	393,375	391,189	-2,425	-2,411	2,200	4,611	690.2	14,205	14,126	14,118	14,040	-87	-87		
Professional Occupations	318,700	314,700	-0.95	315,675	311,713	-3,025	-2,987	1,260	4,247	607.2	10,063	9,936	9,967	9,842	-96	-94		
Associate Prof & Technical	369,900	369,900	-1.15	365,646	365,646	-4,254	-4,254	2,380	6,634	456.3	8,777	8,777	8,676	8,676	-101	-101		
Administrative and Secretarial	297,900	292,800	-1.96	292,070	287,069	-5,830	-5,731	4,360	10,091	288.8	4,474	4,397	4,386	4,311	-88	-86		
Skilled Trades	302,600	302,400	-1.82	297,079	296,882	-5,521	-5,518	4,775	10,293	420.9	6,623	6,619	6,502	6,498	-121	-121		
Personal Service	209,300	209,800	-1.39	206,401	206,894	-2,899	-2,906	1,980	4,886	212.6	2,314	2,319	2,282	2,287	-32	-32		
Sales and Cust Service	188,500	185,200	-2.62	183,565	180,351	-4,935	-4,849	6,195	11,044	188.2	1,845	1,812	1,796	1,765	-48	-47		
Process, Plant and Machine Ops	167,300	163,000	-2.28	163,487	159,285	-3,813	-3,715	4,105	7,820	388.5	3,380	3,293	3,303	3,218	-77	-75		
Elementary Occupations	291,300	287,900	-2.47	284,104	280,788	-7,196	-7,112	13,415	20,527	223.2	3,381	3,341	3,297	3,259	-84	-83		
Total	2,541,300	2,519,300		2,501,401	2,479,818	-39,899	-39,482	40,670	80,152		55,061	54,622	54,328	53,896	-733	-726		
Percentage Change Implications						-1.57	-1.57		97.1				-1.33	-1.33				
	Employers		Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Output mid-2008		Output mid-2009		Output Volume Change	
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Industrial Analysis												2006						
Agriculture and fishing	1,606	5,417	3.4	44,600	45,400	0.00	44,600	45,400	0	0	0	26,966	1,203	1,224	1,203	1,224	-	-
Energy and water	487	16,747	34.4	24,600	24,200	0.00	24,600	24,200	0	0	0	243,704	5,995	5,898	5,995	5,898	-	-
Manufacturing	15,020	252,101	16.8	305,700	302,000	-2.05	299,433	295,809	-6,267	-6,191	-6,191	47,728	14,590	14,414	14,291	14,118	-299	-295
Construction	23,944	99,184	4.1	211,200	211,800	-2.11	206,754	207,341	-4,446	-4,459	-4,459	48,716	10,289	10,318	10,072	10,101	-217	-217
Distribution, hotels and restaurants	63,133	567,184	9.0	530,400	523,800	-2.27	518,352	511,902	-12,048	-11,898	-11,898	27,473	14,571	14,390	14,240	14,063	-331	-327
Transport and communications	8,849	106,872	12.1	134,500	135,800	-2.52	131,109	132,376	-3,391	-3,424	-3,424	54,845	7,377	7,448	7,191	7,260	-186	-188
Banking, finance and insurance, etc	63,722	402,566	6.3	400,000	392,600	-2.11	391,544	384,301	-8,456	-8,299	-8,299	38,603	15,441	15,156	15,115	14,835	-326	-320
Public admin., education & health	20,877	630,423	30.2	736,200	727,800	0.00	736,200	727,800	0	0	0	5,537	4,076	4,030	4,076	4,030	-	-
Other services	17,493	109,814	6.3	153,300	153,700	-2.86	148,913	149,302	-4,387	-4,398	-4,398	31,853	4,883	4,896	4,743	4,756	-140	-140
Total	215,131	2,190,307	10.2	2,540,500	2,517,100		2,501,506	2,478,432	-38,994	-38,668			78,426	77,773	76,927	76,285	-1,499	-1,488
Percentage Change Implications									-1.53	-1.54							-1.91	-1.91

Social and Economic Impact of the 2008 Recession in Wiltshire

WILTSHIRE CC																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change			
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials	34,300	38,100	-0.61	34,090	37,867	-210	-233	215	448	690.2	1,231	1,367	1,223	1,359	-8	-£8.4		
Professional Occupations	19,300	24,300	-0.95	19,117	24,069	-183	-231	100	331	607.2	609	767	604	760	-6	-£7.3		
Associate Prof & Technical	29,000	34,900	-1.15	28,666	34,499	-334	-401	165	566	456.3	688	828	680	819	-8	-£9.5		
Administrative and Secretarial	20,400	23,500	-1.96	20,001	23,040	-399	-460	310	770	288.8	306	353	300	346	-6	-£6.9		
Skilled Trades	28,700	27,100	-1.82	28,176	26,606	-524	-494	315	809	420.9	628	593	617	582	-11	-£10.8		
Personal Service	17,000	17,300	-1.39	16,765	17,060	-235	-240	145	385	212.6	188	191	185	189	-3	-£2.6		
Sales and Cust Service	12,000	13,700	-2.62	11,686	13,341	-314	-359	390	749	188.2	117	134	114	131	-3	-£3.5		
Process, Plant and Machine Ops	14,500	15,500	-2.28	14,170	15,147	-330	-353	340	693	388.5	293	313	286	306	-7	-£7.1		
Elementary Occupations	24,300	26,100	-2.47	23,700	25,455	-600	-645	890	1,535	223.2	282	303	275	295	-7	-£7.5		
Total	199,500	220,500		196,370	217,084	-3,130	-3,416	2,870	6,286		4,343	4,850	4,285	4,787	-58	-£63.7		
Percentage Change Implications						-1.57	-1.55		119.0				-1.34	-1.31				
	Employers		Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Output mid-2008		Output mid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES		2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	129	891	6.9	4,800	5,000	0.00	4,800	5,000	0	0	0	26,966	129.4	134.8	129.4	134.8	0.0	0.0
Energy and water	30	424	14.1	500	2,100	0.00	500	2,100	0	0	0	243,704	121.9	511.8	121.9	511.8	0.0	0.0
Manufacturing	1,447	23,781	16.4	26,700	26,100	-2.05	26,153	25,565	-547	-535	-535	47,728	1,274.3	1,245.7	1,248.2	1,220.2	-26.1	-25.5
Construction	2,238	7,512	3.4	16,000	17,100	-2.11	15,663	16,740	-337	-360	-360	48,716	779.5	833.0	763.1	815.5	-16.4	-17.5
Distribution, hotels and restaurants	5,239	44,437	8.5	39,300	41,500	-2.27	38,407	40,557	-893	-943	-943	27,473	1,079.7	1,140.1	1,055.1	1,114.2	-24.5	-25.9
Transport and communications	799	8,554	10.7	11,400	15,300	-2.52	11,113	14,914	-287	-386	-386	54,845	625.2	839.1	609.5	818.0	-15.8	-21.2
Banking, finance and insurance, etc	6,502	33,070	5.1	26,800	34,800	-2.11	26,233	34,064	-567	-736	-736	38,603	1,034.6	1,343.4	1,012.7	1,315.0	-21.9	-28.4
Public admin ,education & health	1,921	47,411	24.7	62,800	67,400	0.00	62,800	67,400	0	0	0	5,537	347.7	373.2	347.7	373.2	0.0	0.0
Other services	1,814	9,575	5.3	11,200	11,300	-2.86	10,880	10,977	-320	-323	-323	31,853	356.8	359.9	346.5	349.6	-10.2	-10.3
Total	20,119	175,655	8.7	199,500	220,600		196,549	217,318	-2,951	-3,282	-3,282		5,749.0	6,781.1	5,634.1	6,652.3	-114.9	-128.8
Percentage Change Implications									-1.48	-1.49							-2.00	-1.90

Social and Economic Impact of the 2008 Recession in Wiltshire

KENNET																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials	7,100	8,500	-0.61	7,057	8,448	-43	-52	35	87	690.2	255	305	253	303	-£1.6	-£1.9		
Professional Occupations	2,900	2,300	-0.95	2,872	2,278	-28	-22	20	42	607.2	92	73	91	72	-£0.9	-£0.7		
Associate Prof & Technical	4,400	5,700	-1.15	4,349	5,634	-51	-66	20	86	456.3	104	135	103	134	-£1.2	-£1.6		
Administrative and Secretarial	2,700	3,000	-1.96	2,647	2,941	-53	-59	45	104	288.8	41	45	40	44	-£0.8	-£0.9		
Skilled Trades	5,800	6,100	-1.82	5,694	5,989	-106	-111	50	161	420.9	127	134	125	131	-£2.3	-£2.4		
Personal Service	1,900	1,900	-1.39	1,874	1,874	-26	-26	20	46	212.6	21	21	21	21	-£0.3	-£0.3		
Sales and Cust Service	1,000	1,600	-2.62	974	1,558	-26	-42	60	102	188.2	10	16	10	15	-£0.3	-£0.4		
Process, Plant and Machine Ops	900	1,400	-2.28	879	1,368	-21	-32	45	77	388.5	18	28	18	28	-£0.4	-£0.6		
Elementary Occupations	4,900	5,200	-2.47	4,779	5,072	-121	-128	90	218	223.2	57	60	55	59	-£1.4	-£1.5		
Total	31,600	35,700		31,126	35,162	-474	-538	385	923		724	817	715	807	-£9.1	-£10.3		
Percentage Change Implications						-1.50	-1.51		139.8				-1.26	-1.26				
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing	33	303	9.2	1,100	1,100	0.00	1,100	1,100	0	0	26,966	30	30	30	30	30	0.0	0.0
Energy and water	5	12	2.4	200	700	0.00	200	700	0	0	243,704	49	171	49	171	171	0.0	0.0
Manufacturing	234	3,171	13.6	3,300	4,700	-2.05	3,232	4,604	-68	-96	47,728	158	224	154	220	220	-3.2	-4.6
Construction	396	1,422	3.6	3,000	2,800	-2.11	2,937	2,741	-63	-59	48,716	146	136	143	134	134	-3.1	-2.9
Distribution, hotels and restaurants	896	5,815	6.5	4,800	5,900	-2.27	4,691	5,766	-109	-134	27,473	132	162	129	158	158	-3.0	-3.7
Transport and communications	109	605	5.6	1,100	2,200	-2.52	1,072	2,145	-28	-55	54,845	60	121	59	118	118	-1.5	-3.0
Banking, finance and insurance, etc	1,210	3,842	3.2	4,500	6,200	-2.11	4,405	6,069	-95	-131	38,603	174	239	170	234	234	-3.7	-5.1
Public admin ,education & health	375	9,218	24.6	10,900	9,800	0.00	10,900	9,800	0	0	5,537	60	54	60	54	54	0.0	0.0
Other services	399	1,755	4.4	2,700	2,400	-2.86	2,623	2,331	-77	-69	31,853	86	76	84	74	74	-2.5	-2.2
Total	3,657	26,142	7.1	31,600	35,800		31,160	35,255	-440	-545		894	1,214	877	1,192	1,192	-17.0	-21.4
Percentage Change Implications									-1.39	-1.52							-1.90	-1.77

Social and Economic Impact of the 2008 Recession in Wiltshire

NORTH WILTSHIRE																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES			RES	WRK + RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Managers and Senior Officials	10,600	12,400	-0.61	10,535	12,324	-65	-76	80	156	690.2	380.4	445.0	378.1	442.3	-2.3	-2.7	
Professional Occupations	6,900	10,800	-0.95	6,835	10,697	-65	-103	30	133	607.2	217.9	341.0	215.8	337.8	-2.1	-3.2	
Associate Prof & Technical	6,900	10,400	-1.15	6,821	10,280	-79	-120	45	165	456.3	163.7	246.8	161.8	243.9	-1.9	-2.8	
Administrative and Secretarial	4,800	5,200	-1.96	4,706	5,098	-94	-102	90	192	288.8	72.1	78.1	70.7	76.6	-1.4	-1.5	
Skilled Trades	7,100	6,700	-1.82	6,970	6,578	-130	-122	75	197	420.9	155.4	146.6	152.6	144.0	-2.8	-2.7	
Personal Service	4,700	5,300	-1.39	4,635	5,227	-65	-73	35	108	212.6	52.0	58.6	51.2	57.8	-0.7	-0.8	
Sales and Cust Service	2,600	3,400	-2.62	2,532	3,311	-68	-89	95	184	188.2	25.4	33.3	24.8	32.4	-0.7	-0.9	
Process, Plant and Machine Ops	6,500	7,600	-2.28	6,352	7,427	-148	-173	90	263	388.5	131.3	153.5	128.3	150.0	-3.0	-3.5	
Elementary Occupations	5,000	5,600	-2.47	4,876	5,462	-124	-138	210	348	223.2	58.0	65.0	56.6	63.4	-1.4	-1.6	
Total	55,100	67,400		54,262	66,404	-838	-996	750	1,746		1,256.3	1,567.9	1,239.9	1,548.1	-16.3	-19.8	
Percentage Change Implications						-1.52	-1.48		132.8				-1.30	-1.26			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	23	256	11.1	800	500	0.00	800	500	0	0	26,966	21.6	13.5	21.6	13.5	0.0	0.0
Energy and water	12	191	15.9	200	800	0.00	200	800	0	0	243,704	48.7	195.0	48.7	195.0	0.0	0.0
Manufacturing	444	8,750	19.7	9,900	8,600	-2.05	9,697	8,424	-203	-176	47,728	472.5	410.5	462.8	402.0	-9.7	-8.4
Construction	744	2,572	3.5	4,900	4,500	-2.11	4,797	4,405	-103	-95	48,716	238.7	219.2	233.7	214.6	-5.0	-4.6
Distribution, hotels and restaurants	1,378	11,715	8.5	9,200	11,600	-2.27	8,991	11,337	-209	-263	27,473	252.7	318.7	247.0	311.4	-5.7	-7.2
Transport and communications	273	2,833	10.4	3,000	5,300	-2.52	2,924	5,166	-76	-134	54,845	164.5	290.7	160.4	283.4	-4.1	-7.3
Banking, finance and insurance, etc	2,179	8,870	4.1	6,700	10,900	-2.11	6,558	10,670	-142	-230	38,603	258.6	420.8	253.2	411.9	-5.5	-8.9
Public admin ,education & health	534	12,518	23.4	18,200	21,600	0.00	18,200	21,600	0	0	5,537	100.8	119.6	100.8	119.6	0.0	0.0
Other services	479	2,374	5.0	2,200	3,200	-2.86	2,137	3,108	-63	-92	31,853	70.1	101.9	68.1	99.0	-2.0	-2.9
Total	6,066	50,079	8.3	55,100	67,000		54,305	66,010	-795	-990		1,628.3	2,089.8	1,596.2	2,050.4	-32.1	-39.4
Percentage Change Implications									-1.44	-1.48						-1.97	-1.89

Social and Economic Impact of the 2008 Recession in Wiltshire

SALISBURY																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials	8,600	7,400	-0.61	8,547	7,355	-53	-45	50	95	690.2	308.7	265.6	306.8	264.0	-1.9	-1.6		
Professional Occupations	6,400	5,300	-0.95	6,339	5,250	-61	-50	15	65	607.2	202.1	167.3	200.2	165.8	-1.9	-1.6		
Associate Prof & Technical	9,900	9,700	-1.15	9,786	9,588	-114	-112	35	147	456.3	234.9	230.2	232.2	227.5	-2.7	-2.6		
Administrative and Secretarial	8,300	9,000	-1.96	8,138	8,824	-162	-176	60	236	288.8	124.6	135.2	122.2	132.5	-2.4	-2.6		
Skilled Trades	8,900	7,700	-1.82	8,738	7,560	-162	-140	75	215	420.9	194.8	168.5	191.2	165.5	-3.6	-3.1		
Personal Service	5,400	5,600	-1.39	5,325	5,522	-75	-78	35	113	212.6	59.7	61.9	58.9	61.1	-0.8	-0.9		
Sales and Cust Service	4,100	4,500	-2.62	3,993	4,382	-107	-118	75	193	188.2	40.1	44.0	39.1	42.9	-1.1	-1.2		
Process, Plant and Machine Ops	2,400	2,100	-2.28	2,345	2,052	-55	-48	50	98	388.5	48.5	42.4	47.4	41.5	-1.1	-1.0		
Elementary Occupations	6,100	6,500	-2.47	5,949	6,339	-151	-161	175	336	223.2	70.8	75.4	69.0	73.6	-1.7	-1.9		
Total	60,100	57,800		59,160	56,872	-940	-928	570	1,498		1,284.2	1,190.6	1,266.9	1,174.2	-17.2	-16.4		
Percentage Change Implications						-1.56	-1.60		162.7				-1.34	-1.38				
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing	57	230	4.0	1,600	2,400	0.00	1,600	2,400	0	0	26,966	43.1	64.7	43.1	64.7	0.0	0.0	
Energy and water	5	77	15.4	0	200	0.00	0	200	0	0	243,704	-	48.7	-	48.7	0.0	0.0	
Manufacturing	347	4,074	11.7	6,000	4,500	-2.05	5,877	4,408	-123	-92	47,728	286.4	214.8	280.5	210.4	-5.9	-4.4	
Construction	555	1,722	3.1	4,200	4,700	-2.11	4,112	4,601	-88	-99	48,716	204.6	229.0	200.3	224.1	-4.3	-4.8	
Distribution, hotels and restaurants	1,551	12,536	8.1	11,600	11,600	-2.27	11,337	11,337	-263	-263	27,473	318.7	318.7	311.4	311.4	-7.2	-7.2	
Transport and communications	187	2,163	11.6	3,000	2,900	-2.52	2,924	2,827	-76	-73	54,845	164.5	159.1	160.4	155.0	-4.1	-4.0	
Banking, finance and insurance, etc	1,636	11,546	7.1	9,200	8,900	-2.11	9,006	8,712	-194	-188	38,603	355.1	343.6	347.6	336.3	-7.5	-7.3	
Public admin ,education & health	529	14,587	27.6	21,500	20,700	0.00	21,500	20,700	0	0	5,537	119.0	114.6	119.0	114.6	0.0	0.0	
Other services	552	3,004	5.4	3,000	2,400	-2.86	2,914	2,331	-86	-69	31,853	95.6	76.4	92.8	74.3	-2.7	-2.2	
Total	5,419	49,941	9.2	60,100	58,300		59,269	57,515	-831	-785		1,587.1	1,569.6	1,555.3	1,539.6	-31.8	-29.9	
Percentage Change Implications									-1.38	-1.35						-2.00	-1.91	

Social and Economic Impact of the 2008 Recession in Wiltshire

WEST WILTSHIRE																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials	8,000	9,800	-0.61	7,951	9,740	-49	-60	55	115	690.2	287.1	351.7	285.4	349.6	-1.8	-2.2		
Professional Occupations	3,100	5,900	-0.95	3,071	5,844	-29	-56	35	91	607.2	97.9	186.3	97.0	184.5	-0.9	-1.8		
Associate Prof & Technical	7,900	9,100	-1.15	7,809	8,995	-91	-105	60	165	456.3	187.4	215.9	185.3	213.4	-2.2	-2.5		
Administrative and Secretarial	4,600	6,300	-1.96	4,510	6,177	-90	-123	115	238	288.8	69.1	94.6	67.7	92.8	-1.4	-1.9		
Skilled Trades	7,000	6,600	-1.82	6,872	6,480	-128	-120	120	240	420.9	153.2	144.5	150.4	141.8	-2.8	-2.6		
Personal Service	5,000	4,500	-1.39	4,931	4,438	-69	-62	55	117	212.6	55.3	49.7	54.5	49.1	-0.8	-0.7		
Sales and Cust Service	4,300	4,200	-2.62	4,187	4,090	-113	-110	165	275	188.2	42.1	41.1	41.0	40.0	-1.1	-1.1		
Process, Plant and Machine Ops	4,700	4,400	-2.28	4,593	4,300	-107	-100	155	255	388.5	94.9	88.9	92.8	86.9	-2.2	-2.0		
Elementary Occupations	8,300	8,800	-2.47	8,095	8,583	-205	-217	415	632	223.2	96.3	102.1	94.0	99.6	-2.4	-2.5		
Total	52,900	59,600		52,019	58,646	-881	-954	1,175	2,129		1,083.4	1,274.9	1,068.0	1,257.7	-15.4	-17.2		
Percentage Change Implications						-1.67	-1.60		81.2				-1.42	-1.35				
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing	16	101	6.3	1,300	1,000	0.00	1,300	1,000	0	0	26,966	35.1	27.0	35.1	27.0	0.0	0.0	
Energy and water	8	144	18.0	200	400	0.00	200	400	0	0	243,704	48.7	97.5	48.7	97.5	0.0	0.0	
Manufacturing	422	7,786	18.5	7,500	8,200	-2.05	7,346	8,032	-154	-168	47,728	358.0	391.4	350.6	383.3	-7.3	-8.0	
Construction	543	1,796	3.3	4,000	5,200	-2.11	3,916	5,091	-84	-109	48,716	194.9	253.3	190.8	248.0	-4.1	-5.3	
Distribution, hotels and restaurants	1,414	14,370	10.2	13,700	12,400	-2.27	13,389	12,118	-311	-282	27,473	376.4	340.7	367.8	332.9	-8.5	-7.7	
Transport and communications	230	2,953	12.8	4,300	4,900	-2.52	4,192	4,776	-108	-124	54,845	235.8	268.7	229.9	262.0	-5.9	-6.8	
Banking, finance and insurance, etc	1,477	8,812	6.0	6,400	8,800	-2.11	6,265	8,614	-135	-186	38,603	247.1	339.7	241.8	332.5	-5.2	-7.2	
Public admin ,education & health	483	11,088	23.0	12,200	15,200	0.00	12,200	15,200	0	0	5,537	67.5	84.2	67.5	84.2	0.0	0.0	
Other services	384	2,442	6.4	3,300	3,200	-2.86	3,206	3,108	-94	-92	31,853	105.1	101.9	102.1	99.0	-3.0	-2.9	
Total	4,977	49,493	9.9	52,900	59,300		52,013	58,340	-887	-960		1,668.6	1,904.3	1,634.4	1,866.4	-34.2	-38.0	
Percentage Change Implications									-1.68	-1.62						-2.05	-1.99	

Social and Economic Impact of the 2008 Recession in Wiltshire

AMESBURY TOWN																		
CRUNCH IMPACT TABLES - PER ANNUM																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		570	-0.61		567		-3	5	8	690.2		20.5		20.3				-0.1
Professional Occupations		280	-0.95		277		-3	0	3	607.2		8.8		8.8				-0.1
Associate Prof & Technical		685	-1.15		677		-8	5	13	456.3		16.3		16.1				-0.2
Administrative and Secretarial		885	-1.96		867		-17	5	22	288.8		13.3		13.0				-0.3
Skilled Trades		567	-1.82		557		-10	5	15	420.9		12.4		12.2				-0.2
Personal Service		456	-1.39		450		-6	5	11	212.6		5.0		5.0				-0.1
Sales and Cust Service		411	-2.62		400		-11	5	16	188.2		4.0		3.9				-0.1
Process, Plant and Machine Ops		199	-2.28		195		-5	5	10	388.5		4.0		3.9				-0.1
Elementary Occupations		708	-2.47		690		-17	20	37	223.2		8.2		8.0				-0.2
Total		4,762			4,681		-81	55	136			92.6		91.2				-1.4
Percentage Change Implications							-1.70		146.9					-1.46				
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis																		
Agriculture and fishing	0	0	0.0	0	91	0.00	0	91	0	0	26,966	-	2.5	-	2.5	0.0	0.0	
Energy and water	0	0	0.0	0	20	0.00	0	20	0	0	243,704	-	4.9	-	4.9	0.0	0.0	
Manufacturing			5.1	82	347	-2.05	81	340	-2	-7	47,728	3.9	16.6	3.9	16.2	-0.1	-0.3	
Construction	22	41	1.9	100	368	-2.11	98	360	-2	-8	48,716	4.9	17.9	4.8	17.5	-0.1	-0.4	
Distribution, hotels and restaurants	174	986	5.7	912	1,052	-2.27	892	1,028	-21	-24	27,473	25.1	28.9	24.5	28.2	-0.6	-0.7	
Transport and communications			7.5	146	264	-2.52	142	257	-4	-7	54,845	8.0	14.5	7.8	14.1	-0.2	-0.4	
Banking, finance and insurance, etc	76	1,906	25.1	1,519	702	-2.11	1,487	687	-32	-15	38,603	58.6	27.1	57.4	26.5	-1.2	-0.6	
Public admin ,education & health	29	700	24.1	1,032	1,725	0.00	1,032	1,725	0	0	5,537	5.7	9.5	5.7	9.5	0.0	0.0	
Other services	75	290	3.9	290	169	-2.86	281	164	-8	-5	31,853	9.2	5.4	9.0	5.2	-0.3	-0.2	
Total	401	4,083	10.2	4,080	4,738		4,012	4,673	-69	-65		115.4	127.2	113.0	124.7	-2.5	-2.5	
Percentage Change Implications									-1.68	-1.37						-2.13	-1.94	

Social and Economic Impact of the 2008 Recession in Wiltshire

CALNE TOWN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,089	-0.61		1,083			-7	15	22	690.2		39.1		38.9		-0.2
Professional Occupations		882	-0.95		874			-8	5	13	607.2		27.9		27.6		-0.3
Associate Prof & Technical		892	-1.15		882			-10	5	15	456.3		21.2		20.9		-0.2
Administrative and Secretarial		516	-1.96		506			-10	10	20	288.8		7.7		7.6		-0.2
Skilled Trades		802	-1.82		788			-15	10	25	420.9		17.6		17.2		-0.3
Personal Service		625	-1.39		617			-9	10	19	212.6		6.9		6.8		-0.1
Sales and Cust Service		378	-2.62		368			-10	15	25	188.2		3.7		3.6		-0.1
Process, Plant and Machine Ops		1,203	-2.28		1,176			-27	20	47	388.5		24.3		23.8		-0.6
Elementary Occupations		703	-2.47		686			-17	35	52	223.2		8.2		8.0		-0.2
Total		7,092			6,979			-113	125	238		156.5		154.3		-2.2	
Percentage Change Implications								-1.60		90.7							-1.39
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	0	0	0.0	0	24	0.00	0	24	0	0	26,966	-	0.6	-	0.6	0.0	0.0
Energy and water	0	0	0.0	0	81	0.00	0	81	0	0	243,704	-	19.8	-	19.8	0.0	0.0
Manufacturing	55	1,048	19.1	1,186	1,248	-2.05	1,161	1,222	-24	-26	47,728	56.6	59.6	55.4	58.3	-1.2	-1.2
Construction	97	256	2.6	488	534	-2.11	478	523	-10	-11	48,716	23.8	26.0	23.3	25.5	-0.5	-0.5
Distribution, hotels and restaurants	135	1,030	7.6	809	1,268	-2.27	790	1,239	-18	-29	27,473	22.2	34.8	21.7	34.0	-0.5	-0.8
Transport and communications	24	127	5.3	134	503	-2.52	131	491	-3	-13	54,845	7.4	27.6	7.2	26.9	-0.2	-0.7
Banking, finance and insurance, etc	146	498	3.4	376	947	-2.11	368	926	-8	-20	38,603	14.5	36.5	14.2	35.8	-0.3	-0.8
Public admin ,education & health	64	1,102	17.2	1,602	2,033	0.00	1,602	2,033	0	0	5,537	8.9	11.3	8.9	11.3	0.0	0.0
Other services	33	184	5.6	171	349	-2.86	166	339	-5	-10	31,853	5.4	11.1	5.3	10.8	-0.2	-0.3
Total	554	4,246	7.7	4,766	6,986		4,697	6,878	-69	-108		138.8	227.4	136.0	223.0	-2.8	-4.3
Percentage Change Implications									-1.45	-1.55						-2.03	-1.91

Social and Economic Impact of the 2008 Recession in Wiltshire

CHIPPENHAM TOWN																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		3,091	-0.61		3,072		-19	20	39	690.2		110.9		110.2				-0.7
Professional Occupations		2,900	-0.95		2,872		-28	10	38	607.2		91.6		90.7				-0.9
Associate Prof & Technical		2,324	-1.15		2,297		-27	10	37	456.3		55.1		54.5				-0.6
Administrative and Secretarial		1,463	-1.96		1,435		-29	30	59	288.8		22.0		21.5				-0.4
Skilled Trades		1,589	-1.82		1,560		-29	20	49	420.9		34.8		34.1				-0.6
Personal Service		1,335	-1.39		1,316		-18	10	28	212.6		14.8		14.6				-0.2
Sales and Cust Service		1,182	-2.62		1,151		-31	30	61	188.2		11.6		11.3				-0.3
Process, Plant and Machine Ops		2,330	-2.28		2,277		-53	25	78	388.5		47.1		46.0				-1.1
Elementary Occupations		1,621	-2.47		1,581		-40	75	115	223.2		18.8		18.4				-0.5
Total		17,834			17,561		-273	230	503		406.6		401.3					-5.3
Percentage Change Implications							-1.53		118.9					-1.30				
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing	0	0	#DIV/0!	0	58	0.00	0	58	0	0	26,966	-	1.6	-	1.6	0.0	0.0	
Energy and water			34.0	36	191	0.00	36	191	0	0	243,704	8.7	46.5	8.7	46.5	0.0	0.0	
Manufacturing	93	3,075	33.1	3,479	2,728	-2.05	3,407	2,672	-71	-56	47,728	166.0	130.2	162.6	127.5	-3.4	-2.7	
Construction	134	522	3.9	995	1,107	-2.11	974	1,084	-21	-23	48,716	48.5	53.9	47.4	52.8	-1.0	-1.1	
Distribution, hotels and restaurants	326	3,380	10.4	2,654	3,395	-2.27	2,594	3,318	-60	-77	27,473	72.9	93.3	71.3	91.2	-1.7	-2.1	
Transport and communications	53	549	10.4	581	1,491	-2.52	567	1,454	-15	-38	54,845	31.9	81.8	31.1	79.7	-0.8	-2.1	
Banking, finance and insurance, etc	468	2,822	6.0	2,132	2,762	-2.11	2,087	2,704	-45	-58	38,603	82.3	106.6	80.5	104.4	-1.7	-2.3	
Public admin ,education & health	142	4,076	28.7	5,926	5,227	0.00	5,926	5,227	0	0	5,537	32.8	28.9	32.8	28.9	0.0	0.0	
Other services	97	640	6.6	593	782	-2.86	576	760	-17	-22	31,853	18.9	24.9	18.4	24.2	-0.5	-0.7	
Total	1,314	15,099	11.5	16,396	17,742		16,166	17,467	-229	-275		462.0	567.8	452.8	556.8	-9.2	-11.0	
Percentage Change Implications									-1.40	-1.55						-1.98	-1.93	

Social and Economic Impact of the 2008 Recession in Wiltshire

DEVIZES TOWN																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials		1,236	-0.61		1,228		-8	5	13	690.2		44.3		44.1		-0.3		
Professional Occupations		309	-0.95		307		-3	5	8	607.2		9.8		9.7		-0.1		
Associate Prof & Technical		777	-1.15		768		-9	5	14	456.3		18.4		18.2		-0.2		
Administrative and Secretarial		583	-1.96		571		-11	10	21	288.8		8.8		8.6		-0.2		
Skilled Trades		1,060	-1.82		1,041		-19	10	29	420.9		23.2		22.8		-0.4		
Personal Service		349	-1.39		344		-5	5	10	212.6		3.9		3.8		-0.1		
Sales and Cust Service		378	-2.62		368		-10	15	25	188.2		3.7		3.6		-0.1		
Process, Plant and Machine Ops		367	-2.28		359		-8	15	23	388.5		7.4		7.3		-0.2		
Elementary Occupations		1,068	-2.47		1,041		-26	35	61	223.2		12.4		12.1		-0.3		
Total		6,128			6,028		-100	105	205		131.9		130.1		-1.8			
Percentage Change Implications							-1.63		94.9					-1.36				
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing	6	197	32.8	715	91	0.00	715	91	0	0	26,966	19.3	2.5	19.3	2.5	0.0	0.0	
Energy and water	0	0	0.0	0	77	0.00	0	77	0	0	243,704	-	18.8	-	18.8	0.0	0.0	
Manufacturing	45	1,527	33.9	1,589	1,261	-2.05	1,557	1,235	-33	-26	47,728	75.8	60.2	74.3	58.9	-1.6	-1.2	
Construction	82	453	5.5	956	534	-2.11	936	523	-20	-11	48,716	46.6	26.0	45.6	25.5	-1.0	-0.5	
Distribution, hotels and restaurants	248	2,097	8.5	1,731	1,181	-2.27	1,692	1,154	-39	-27	27,473	47.6	32.5	46.5	31.7	-1.1	-0.7	
Transport and communications			7.6	264	323	-2.52	257	314	-7	-8	54,845	14.5	17.7	14.1	17.2	-0.4	-0.4	
Banking, finance and insurance, etc	177	1,221	6.9	1,430	947	-2.11	1,400	927	-30	-20	38,603	55.2	36.6	54.0	35.8	-1.2	-0.8	
Public admin ,education & health	109	3,224	29.6	3,813	1,510	0.00	3,813	1,510	0	0	5,537	21.1	8.4	21.1	8.4	0.0	0.0	
Other services	63	517	8.2	795	344	-2.86	772	334	-23	-10	31,853	25.3	11.0	24.6	10.7	-0.7	-0.3	
Total	749	9,381	12.5	11,293	6,267		11,141	6,165	-152	-102		305.4	213.4	299.5	209.4	-5.9	-4.1	
Percentage Change Implications									-1.34	-1.63						-1.92	-1.90	

Social and Economic Impact of the 2008 Recession in Wiltshire

MARLBOROUGH TOWN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		861	-0.61		856		-5	5	10	690.2		30.9		30.7		-0.2	
Professional Occupations		324	-0.95		321		-3	0	3	607.2		10.2		10.1		-0.1	
Associate Prof & Technical		377	-1.15		373		-4	0	4	456.3		9.0		8.9		-0.1	
Administrative and Secretarial		238	-1.96		233		-5	5	10	288.8		3.6		3.5		-0.1	
Skilled Trades		558	-1.82		548		-10	0	10	420.9		12.2		12.0		-0.2	
Personal Service		200	-1.39		198		-3	5	8	212.6		2.2		2.2		-0.0	
Sales and Cust Service		178	-2.62		174		-5	5	10	188.2		1.7		1.7		-0.0	
Process, Plant and Machine Ops		92	-2.28		90		-2	5	7	388.5		1.9		1.8		-0.0	
Elementary Occupations		569	-2.47		555		-14	5	19	223.2		6.6		6.4		-0.2	
Total		3,398			3,347		-51	30	81			78.3		77.3		-1.0	
Percentage Change Implications							-1.50		170.4					-1.23			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	0	0	#DIV/0!	0	51	0.00	0	51	0	0	26,966	-	1.4	-	1.4	0.0	0.0
Energy and water			1.0	33	83	0.00	33	83	0	0	243,704	8.1	20.3	8.1	20.3	0.0	0.0
Manufacturing	23	172	7.5	179	382	-2.05	175	374	-4	-8	47,728	8.5	18.2	8.4	17.9	-0.2	-0.4
Construction	37	134	3.6	283	297	-2.11	277	290	-6	-6	48,716	13.8	14.5	13.5	14.1	-0.3	-0.3
Distribution, hotels and restaurants	158	1,239	7.8	1,023	662	-2.27	1,000	647	-23	-15	27,473	28.1	18.2	27.5	17.8	-0.6	-0.4
Transport and communications			6.8	149	251	-2.52	145	245	-4	-6	54,845	8.2	13.8	8.0	13.4	-0.2	-0.3
Banking, finance and insurance, etc	194	625	3.2	732	606	-2.11	717	593	-15	-13	38,603	28.3	23.4	27.7	22.9	-0.6	-0.5
Public admin ,education & health	45	1,262	28.0	1,492	840	0.00	1,492	840	0	0	5,537	8.3	4.7	8.3	4.7	0.0	0.0
Other services	90	350	3.9	538	249	-2.86	523	242	-15	-7	31,853	17.1	7.9	16.7	7.7	-0.5	-0.2
Total	561	3,865	6.9	4,430	3,423		4,362	3,367	-67	-55		120.4	122.4	118.0	120.2	-2.4	-2.2
Percentage Change Implications									-1.52	-1.62						-1.99	-1.77

Social and Economic Impact of the 2008 Recession in Wiltshire

MELKSHAM TOWN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,398	-0.61		1,389		-9	5	14	690.2		50.2		49.9		-0.3	
Professional Occupations		654	-0.95		647		-6	0	6	607.2		20.6		20.4		-0.2	
Associate Prof & Technical		1,194	-1.15		1,181		-14	10	24	456.3		28.3		28.0		-0.3	
Administrative and Secretarial		1,051	-1.96		1,030		-21	15	36	288.8		15.8		15.5		-0.3	
Skilled Trades		1,169	-1.82		1,147		-21	10	31	420.9		25.6		25.1		-0.5	
Personal Service		774	-1.39		763		-11	15	26	212.6		8.6		8.4		-0.1	
Sales and Cust Service		683	-2.62		665		-18	20	38	188.2		6.7		6.5		-0.2	
Process, Plant and Machine Ops		1,089	-2.28		1,064		-25	30	55	388.5		22.0		21.5		-0.5	
Elementary Occupations		1,641	-2.47		1,601		-41	65	106	223.2		19.1		18.6		-0.5	
Total		9,653			9,489		-164	170	334		196.8		193.9		-2.9		
Percentage Change Implications							-1.70		96.7					-1.46			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			1.5	38	132	0.00	38	132	0	0	26,966	1.0	3.6	1.0	3.6	0.0	0.0
Energy and water			71.0	98	90	0.00	98	90	0	0	243,704	23.9	21.8	23.9	21.8	0.0	0.0
Manufacturing	80	2,593	32.4	2,498	1,855	-2.05	2,447	1,817	-51	-38	47,728	119.2	88.5	116.8	86.7	-2.4	-1.8
Construction	89	335	3.8	746	868	-2.11	730	849	-16	-18	48,716	36.3	42.3	35.6	41.4	-0.8	-0.9
Distribution, hotels and restaurants	222	1,621	7.3	1,545	2,016	-2.27	1,510	1,971	-35	-46	27,473	42.5	55.4	41.5	54.1	-1.0	-1.3
Transport and communications	38	201	5.3	293	799	-2.52	285	779	-7	-20	54,845	16.1	43.8	15.6	42.7	-0.4	-1.1
Banking, finance and insurance, etc	189	1,040	5.5	755	1,381	-2.11	739	1,352	-16	-29	38,603	29.2	53.3	28.5	52.2	-0.6	-1.1
Public admin ,education & health	67	1,323	19.7	1,456	1,988	0.00	1,456	1,988	0	0	5,537	8.1	11.0	8.1	11.0	0.0	0.0
Other services	45	448	10.0	605	486	-2.86	588	472	-17	-14	31,853	19.3	15.5	18.7	15.0	-0.6	-0.4
Total	733	7,636	10.4	8,035	9,614		7,892	9,449	-143	-165		295.5	335.2	289.7	328.6	-5.7	-6.6
Percentage Change Implications									-1.78	-1.72					-1.94	-1.98	

Social and Economic Impact of the 2008 Recession in Wiltshire

PEWSEY TOWN																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials		327	-0.61		325		-2	5	7	690.2		11.7		11.7			-0.1	
Professional Occupations		90	-0.95		89		-1	0	1	607.2		2.8		2.8			-0.0	
Associate Prof & Technical		187	-1.15		184		-2	0	2	456.3		4.4		4.4			-0.1	
Administrative and Secretarial		104	-1.96		102		-2	0	2	288.8		1.6		1.5			-0.0	
Skilled Trades		304	-1.82		298		-6	0	6	420.9		6.7		6.5			-0.1	
Personal Service		102	-1.39		101		-1	0	1	212.6		1.1		1.1			-0.0	
Sales and Cust Service		79	-2.62		76		-2	5	7	188.2		0.8		0.7			-0.0	
Process, Plant and Machine Ops		49	-2.28		48		-1	5	6	388.5		1.0		1.0			-0.0	
Elementary Occupations		174	-2.47		170		-4	5	9	223.2		2.0		2.0			-0.1	
Total		1,416			1,394		-21	20	41			32.1		31.7			-0.4	
Percentage Change Implications							-1.52		107.5					-1.28				
	Employers		Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
	WRK 2006	WRK 2006			WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES
Industrial Analysis																		
Agriculture and fishing			1.5	11	32	0.00	11	32	0	0	26,966	0.3	0.9	0.3	0.9	0.0	0.0	
Energy and water			1.0	17	29	0.00	17	29	0	0	243,704	4.1	7.0	4.1	7.0	0.0	0.0	
Manufacturing			8.8	155	159	-2.05	152	156	-3	-3	47,728	7.4	7.6	7.2	7.4	-0.2	-0.2	
Construction	26	135	5.2	285	179	-2.11	279	175	-6	-4	48,716	13.9	8.7	13.6	8.5	-0.3	-0.2	
Distribution, hotels and restaurants	46	257	5.6	212	248	-2.27	207	242	-5	-6	27,473	5.8	6.8	5.7	6.7	-0.1	-0.2	
Transport and communications			6.0	76	111	-2.52	74	108	-2	-3	54,845	4.2	6.1	4.1	5.9	-0.1	-0.2	
Banking, finance and insurance, etc	67	169	2.5	198	278	-2.11	194	272	-4	-6	38,603	7.6	10.7	7.5	10.5	-0.2	-0.2	
Public admin ,education & health	25	342	13.7	404	311	0.00	404	311	0	0	5,537	2.2	1.7	2.2	1.7	0.0	0.0	
Other services			3.6	98	87	-2.86	96	84	-3	-2	31,853	3.1	2.8	3.0	2.7	-0.1	-0.1	
Total	209	1,163	5.6	1,457	1,433		1,434	1,410	-23	-24		48.7	52.3	47.7	51.4	-0.9	-1.0	
Percentage Change Implications									-1.57	-1.66						-1.92	-1.82	

Social and Economic Impact of the 2008 Recession in Wiltshire

KENNET (EX. TOWNS OF DEVIZES, MARLBOROUGH, PREWSEY AND TIDWORTH)																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		6,076	-0.61		6,039		-37	25	62	690.2		218.1		216.7				-1.3
Professional Occupations		1,577	-0.95		1,562		-15	10	25	607.2		49.8		49.3				-0.5
Associate Prof & Technical		4,359	-1.15		4,309		-50	20	70	456.3		103.4		102.2				-1.2
Administrative and Secretarial		2,075	-1.96		2,034		-41	25	66	288.8		31.2		30.6				-0.6
Skilled Trades		4,178	-1.82		4,102		-76	40	116	420.9		91.4		89.8				-1.7
Personal Service		1,248	-1.39		1,231		-17	10	27	212.6		13.8		13.6				-0.2
Sales and Cust Service		965	-2.62		939		-25	35	60	188.2		9.4		9.2				-0.2
Process, Plant and Machine Ops		892	-2.28		871		-20	25	45	388.5		18.0		17.6				-0.4
Elementary Occupations		3,389	-2.47		3,305		-84	45	129	223.2		39.3		38.4				-1.0
Total		24,758			24,392		-366	235	601		574.5		567.4					-7.1
Percentage Change Implications							-1.48		155.6					-1.24				
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis																		
Agriculture and fishing	25	103	4.1	374	925	0.00	374	925	0	0	26,966	10.1	24.9	10.1	24.9	0.0	0.0	
Energy and water			4.5	150	511	0.00	150	511	0	0	243,704	36.6	124.4	36.6	124.4	0.0	0.0	
Manufacturing	149	1,323	8.9	1,377	2,898	-2.05	1,349	2,839	-28	-59	47,728	65.7	138.3	64.4	135.5	-1.3	-2.8	
Construction	251	699	2.8	1,476	1,791	-2.11	1,445	1,753	-31	-38	48,716	71.9	87.2	70.4	85.4	-1.5	-1.8	
Distribution, hotels and restaurants	444	2,222	5.0	1,834	3,809	-2.27	1,792	3,722	-42	-87	27,473	50.4	104.6	49.2	102.3	-1.1	-2.4	
Transport and communications	71	336	4.7	611	1,515	-2.52	596	1,477	-15	-38	54,845	33.5	83.1	32.7	81.0	-0.8	-2.1	
Banking, finance and insurance, etc	772	1,827	2.4	2,140	4,369	-2.11	2,095	4,277	-45	-92	38,603	82.6	168.7	80.9	165.1	-1.7	-3.6	
Public admin ,education & health	196	4,389	22.4	5,190	7,139	0.00	5,190	7,139	0	0	5,537	28.7	39.5	28.7	39.5	0.0	0.0	
Other services	228	825	3.6	1,269	1,720	-2.86	1,232	1,671	-36	-49	31,853	40.4	54.8	39.3	53.2	-1.2	-1.6	
Total	2,138	11,733	5.5	14,420	24,677		14,222	24,313	-198	-363		419.9	825.7	412.1	811.4	-7.8	-14.3	
Percentage Change Implications									-1.37	-1.47								

Social and Economic Impact of the 2008 Recession in Wiltshire

NORTH WILTSHIRE (EX. TOWNS OF CALNE, CHIPPENHAM, CORSHAM, MALMESBURY AND WOOTTON BASSETT)																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		7,250	-0.61		7,206		-44	45	89	690.2		260.2		258.6				-1.6
Professional Occupations		6,202	-0.95		6,143		-59	15	74	607.2		195.8		194.0				-1.9
Associate Prof & Technical		6,323	-1.15		6,250		-73	30	103	456.3		150.0		148.3				-1.7
Administrative and Secretarial		2,688	-1.96		2,636		-53	40	93	288.8		40.4		39.6				-0.8
Skilled Trades		3,764	-1.82		3,696		-69	35	104	420.9		82.4		80.9				-1.5
Personal Service		2,909	-1.39		2,869		-40	10	50	212.6		32.2		31.7				-0.4
Sales and Cust Service		1,470	-2.62		1,431		-38	35	73	188.2		14.4		14.0				-0.4
Process, Plant and Machine Ops		3,328	-2.28		3,252		-76	40	116	388.5		67.2		65.7				-1.5
Elementary Occupations		2,736	-2.47		2,668		-68	75	143	223.2		31.7		31.0				-0.8
Total		36,670			36,151		-519	325	844		874.4		863.7					-10.6
Percentage Change Implications							-1.42		159.8	-1.5984425				-1.21				
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpe head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis																		
Agriculture and fishing	21	252	12.0	788	401	0.00	788	401	0	0	26,966	21.2	10.8	21.2	10.8	0.0	0.0	
Energy and water			14.3	164	410	0.00	164	410	0	0	243,704	40.1	99.9	40.1	99.9	0.0	0.0	
Manufacturing	265	4,261	16.1	4,820	3,914	-2.05	4,722	3,833	-99	-80	47,728	230.1	186.8	225.4	183.0	-4.7	-3.8	
Construction	454	1,572	3.5	2,996	2,506	-2.11	2,933	2,453	-63	-53	48,716	146.0	122.1	142.9	119.5	-3.1	-2.6	
Distribution, hotels and restaurants	789	6,437	8.2	5,055	5,675	-2.27	4,940	5,546	-115	-129	27,473	138.9	155.9	135.7	152.4	-3.2	-3.5	
Transport and communications	169	1,924	11.4	2,037	2,657	-2.52	1,986	2,590	-51	-67	54,845	111.7	145.7	108.9	142.0	-2.8	-3.7	
Banking, finance and insurance, etc	1,404	4,785	3.4	3,614	6,145	-2.11	3,538	6,015	-76	-130	38,603	139.5	237.2	136.6	232.2	-2.9	-5.0	
Public admin ,education & health	293	6,495	22.2	9,443	12,900	0.00	9,443	12,900	0	0	5,537	52.3	71.4	52.3	71.4	0.0	0.0	
Other services	299	1,220	4.1	1,131	1,806	-2.86	1,098	1,754	-32	-52	31,853	36.0	57.5	35.0	55.9	-1.0	-1.6	
Total	3,705	27,101	7.3	30,049	36,413		29,612	35,902	-437	-510		915.8	1,087.4	898.0	1,067.1	-17.7	-20.3	
Percentage Change Implications									-1.45	-1.40						-1.94	-1.86	

Social and Economic Impact of the 2008 Recession in Wiltshire

SALISBURY (EX. TOWNS OF AMESBURY, DOWNTON, MERE, SALISBURY, TISBURY AND WILTON)																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		4,321	-0.61		4,294		-26	30	56	690.2		155.1		154.1				-0.9
Professional Occupations		2,918	-0.95		2,890		-28	5	33	607.2		92.1		91.3				-0.9
Associate Prof & Technical		6,106	-1.15		6,036		-70	15	85	456.3		144.9		143.2				-1.7
Administrative and Secretarial		4,837	-1.96		4,742		-95	25	120	288.8		72.6		71.2				-1.4
Skilled Trades		4,538	-1.82		4,455		-83	25	108	420.9		99.3		97.5				-1.8
Personal Service		3,094	-1.39		3,051		-43	15	58	212.6		34.2		33.7				-0.5
Sales and Cust Service		2,049	-2.62		1,996		-54	20	74	188.2		20.1		19.5				-0.5
Process, Plant and Machine Ops		1,123	-2.28		1,097		-26	20	46	388.5		22.7		22.2				-0.5
Elementary Occupations		3,425	-2.47		3,340		-85	45	130	223.2		39.8		38.8				-1.0
Total		32,410			31,902		-509	200	709		680.7		671.5					-9.2
Percentage Change Implications							-1.57		254.3					-1.35				
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis																		
Agriculture and fishing	51	223	4.4	1,551	2,059	0.00	1,551	2,059	0	0	26,966	41.8	55.5	41.8	55.5	0.0	0.0	
Energy and water			2.5	0	120	0.00	0	120	0	0	243,704	-	29.3	-	29.3	0.0	0.0	
Manufacturing	242	2,586	10.7	3,809	2,420	-2.05	3,730	2,370	-78	-50	47,728	181.8	115.5	178.0	113.1	-3.7	-2.4	
Construction	371	1,091	2.9	2,661	2,715	-2.11	2,605	2,658	-56	-57	48,716	129.6	132.3	126.9	129.5	-2.7	-2.8	
Distribution, hotels and restaurants	670	3,710	5.5	3,433	5,825	-2.27	3,355	5,692	-78	-132	27,473	94.3	160.0	92.2	156.4	-2.1	-3.6	
Transport and communications	98	523	5.3	725	1,425	-2.52	707	1,389	-18	-36	54,845	39.8	78.2	38.8	76.2	-1.0	-2.0	
Banking, finance and insurance, etc	918	4,233	4.6	3,373	4,795	-2.11	3,302	4,694	-71	-101	38,603	130.2	185.1	127.5	181.2	-2.8	-3.9	
Public admin ,education & health	240	8,709	36.3	12,835	12,301	0.00	12,835	12,301	0	0	5,537	71.1	68.1	71.1	68.1	0.0	0.0	
Other services	274	1,145	4.2	1,143	1,396	-2.86	1,110	1,356	-33	-40	31,853	36.4	44.5	35.4	43.2	-1.0	-1.3	
Total	2,866	22,225	7.8	29,531	33,056		29,196	32,640	-334	-416		725.0	868.5	711.6	852.5	-13.4	-15.9	
Percentage Change Implications									-1.13	-1.26						-1.85	-1.84	

Social and Economic Impact of the 2008 Recession in Wiltshire

WEST WILTSHIRE (EX. TOWNS OF BRADFORD UPON AVON, MELKSHAM, TROWBRIDGE, WARMINSTER AND WESTBURY)																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		4,150	-0.61		4,124		-25	20	45	690.2		148.9		148.0				-0.9
Professional Occupations		2,952	-0.95		2,924		-28	15	43	607.2		93.2		92.3				-0.9
Associate Prof & Technical		3,215	-1.15		3,178		-37	15	52	456.3		76.3		75.4				-0.9
Administrative and Secretarial		2,132	-1.96		2,090		-42	35	77	288.8		32.0		31.4				-0.6
Skilled Trades		2,103	-1.82		2,065		-38	25	63	420.9		46.0		45.2				-0.8
Personal Service		1,385	-1.39		1,366		-19	15	34	212.6		15.3		15.1				-0.2
Sales and Cust Service		1,085	-2.62		1,056		-28	35	63	188.2		10.6		10.3				-0.3
Process, Plant and Machine Ops		983	-2.28		960		-22	20	42	388.5		19.9		19.4				-0.5
Elementary Occupations		2,342	-2.47		2,284		-58	80	138	223.2		27.2		26.5				-0.7
Total		20,346			20,048		-298	260	558		469.4		463.7					-5.8
Percentage Change Implications							-1.47		114.7				-1.23					
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpe thead	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis																		
Agriculture and fishing			8.5	1,198	585	0.00	1,198	585	0	0	26,966	32.3	15.8	32.3	15.8	0.0	0.0	
Energy and water			12.2	84	122	0.00	84	122	0	0	243,704	20.5	29.8	20.5	29.8	0.0	0.0	
Manufacturing	166	1,530	9.2	1,474	2,212	-2.05	1,444	2,167	-30	-45	47,728	70.3	105.6	68.9	103.4	-1.4	-2.2	
Construction	218	666	3.1	1,483	1,683	-2.11	1,452	1,648	-31	-35	48,716	72.3	82.0	70.7	80.3	-1.5	-1.7	
Distribution, hotels and restaurants	474	4,977	10.5	4,745	3,792	-2.27	4,637	3,706	-108	-86	27,473	130.4	104.2	127.4	101.8	-3.0	-2.4	
Transport and communications	76	521	6.9	759	1,438	-2.52	740	1,402	-19	-36	54,845	41.6	78.9	40.6	76.9	-1.0	-2.0	
Banking, finance and insurance, etc	688	2,194	3.2	1,594	3,498	-2.11	1,560	3,424	-34	-74	38,603	61.5	135.0	60.2	132.2	-1.3	-2.9	
Public admin ,education & health	145	2,963	20.4	3,260	5,579	0.00	3,260	5,579	0	0	5,537	18.1	30.9	18.1	30.9	0.0	0.0	
Other services	169	839	5.0	1,134	1,301	-2.86	1,101	1,264	-32	-37	31,853	36.1	41.4	35.1	40.3	-1.0	-1.2	
Total	1,952	13,845	7.1	15,730	20,211		15,476	19,897	-254	-314		483.1	623.6	473.8	611.3	-9.3	-12.3	
Percentage Change Implications									-1.62	-1.56								

Social and Economic Impact of the 2008 Recession in Wiltshire

SALISBURY CITY																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		2,509	-0.61		2,494		-15	15	30	690.2		90.0		89.5		-0.6	
Professional Occupations		2,102	-0.95		2,082		-20	10	30	607.2		66.4		65.7		-0.6	
Associate Prof & Technical		2,909	-1.15		2,875		-33	15	48	456.3		69.0		68.2		-0.8	
Administrative and Secretarial		3,278	-1.96		3,214		-64	30	94	288.8		49.2		48.3		-1.0	
Skilled Trades		2,595	-1.82		2,547		-47	40	87	420.9		56.8		55.8		-1.0	
Personal Service		2,050	-1.39		2,022		-28	15	43	212.6		22.7		22.3		-0.3	
Sales and Cust Service		2,039	-2.62		1,986		-53	45	98	188.2		20.0		19.4		-0.5	
Process, Plant and Machine Ops		778	-2.28		760		-18	20	38	388.5		15.7		15.4		-0.4	
Elementary Occupations		2,367	-2.47		2,309		-58	105	163	223.2		27.5		26.8		-0.7	
Total		20,628			20,289		-338	295	633			417.3		411.4		-5.8	
Percentage Change Implications							-1.64		114.7					-1.40			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpthead	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			1.2	49	250	0.00	49	250	0	0	26,966	1.3	6.7	1.3	6.7	0.0	0.0
Energy and water			24.0	0	60	0.00	0	60	0	0	243,704	-	14.6	-	14.6	0.0	0.0
Manufacturing	94	1,432	15.2	2,109	1,733	-2.05	2,066	1,698	-43	-36	47,728	100.7	82.7	98.6	81.0	-2.1	-1.7
Construction	162	590	3.6	1,439	1,617	-2.11	1,409	1,583	-30	-34	48,716	70.1	78.8	68.6	77.1	-1.5	-1.7
Distribution, hotels and restaurants	707	7,840	11.1	7,255	4,724	-2.27	7,090	4,616	-165	-107	27,473	199.3	129.8	194.8	126.8	-4.5	-2.9
Transport and communications	75	1,535	20.5	2,129	1,211	-2.52	2,075	1,181	-54	-31	54,845	116.8	66.4	113.8	64.7	-2.9	-1.7
Banking, finance and insurance, etc	642	5,407	8.4	4,308	3,403	-2.11	4,217	3,331	-91	-72	38,603	166.3	131.4	162.8	128.6	-3.5	-2.8
Public admin ,education & health	260	5,179	19.9	7,633	6,674	0.00	7,633	6,674	0	0	5,537	42.3	37.0	42.3	37.0	0.0	0.0
Other services	203	1,570	7.7	1,567	835	-2.86	1,523	811	-45	-24	31,853	49.9	26.6	48.5	25.8	-1.4	-0.8
Total	2,152	23,633	11.0	26,489	20,506		26,061	20,203	-428	-303		746.6	573.9	730.7	562.4	-16.0	-11.5
Percentage Change Implications									-1.62	-1.48						-2.14	-2.01

Social and Economic Impact of the 2008 Recession in Wiltshire

TROWBRIDGE TOWN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Managers and Senior Officials		2,037	-0.61		2,025		-12	10	22	690.2		73.1		72.7		-0.4	
Professional Occupations		1,253	-0.95		1,241		-12	10	22	607.2		39.6		39.2		-0.4	
Associate Prof & Technical		1,926	-1.15		1,904		-22	20	42	456.3		45.7		45.2		-0.5	
Administrative and Secretarial		1,589	-1.96		1,558		-31	35	66	288.8		23.9		23.4		-0.5	
Skilled Trades		1,554	-1.82		1,525		-28	50	78	420.9		34.0		33.4		-0.6	
Personal Service		1,066	-1.39		1,051		-15	15	30	212.6		11.8		11.6		-0.2	
Sales and Cust Service		1,316	-2.62		1,281		-34	80	114	188.2		12.9		12.5		-0.3	
Process, Plant and Machine Ops		1,248	-2.28		1,219		-28	70	98	388.5		25.2		24.6		-0.6	
Elementary Occupations		2,322	-2.47		2,265		-57	195	252	223.2		26.9		26.3		-0.7	
Total		14,310			14,069		-241	485	726			293.1		288.9		-4.2	
Percentage Change Implications							-1.68		49.7					-1.43			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			1.0	13	114	0.00	13	114	0	0	26,966	0.3	3.1	0.3	3.1	0.0	0.0
Energy and water	0	0	#DIV/0!	0	116	0.00	0	116	0	0	243,704	-	28.4	-	28.4	0.0	0.0
Manufacturing	58	1,695	29.2	1,633	2,405	-2.05	1,599	2,355	-33	-49	47,728	77.9	114.8	76.3	112.4	-1.6	-2.4
Construction	92	371	4.0	826	1,177	-2.11	809	1,152	-17	-25	48,716	40.3	57.3	39.4	56.1	-0.8	-1.2
Distribution, hotels and restaurants	346	4,425	12.8	4,219	3,207	-2.27	4,123	3,135	-96	-73	27,473	115.9	88.1	113.3	86.1	-2.6	-2.0
Transport and communications	48	1,382	28.8	2,012	1,337	-2.52	1,962	1,304	-51	-34	54,845	110.4	73.4	107.6	71.5	-2.8	-1.8
Banking, finance and insurance, etc	259	4,167	16.1	3,027	1,952	-2.11	2,963	1,911	-64	-41	38,603	116.8	75.4	114.4	73.8	-2.5	-1.6
Public admin ,education & health	144	4,112	28.6	4,524	3,300	0.00	4,524	3,300	0	0	5,537	25.1	18.3	25.1	18.3	0.0	0.0
Other services	94	644	6.9	870	615	-2.86	845	597	-25	-18	31,853	27.7	19.6	26.9	19.0	-0.8	-0.6
Total	1,042	16,796	16.1	17,124	14,224		16,838	13,984	-286	-239		514.4	478.2	503.3	468.7	-11.1	-9.6
Percentage Change Implications									-1.67	-1.68						-2.16	-2.00

Social and Economic Impact of the 2008 Recession in Wiltshire

WARMINSTER TOWN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,221	-0.61		1,213			-7	10	17	690.2		43.8		43.6		-0.3
Professional Occupations		626	-0.95		620			-6	5	11	607.2		19.8		19.6		-0.2
Associate Prof & Technical		1,872	-1.15		1,850			-22	10	32	456.3		44.4		43.9		-0.5
Administrative and Secretarial		867	-1.96		850			-17	10	27	288.8		13.0		12.8		-0.3
Skilled Trades		946	-1.82		929			-17	20	37	420.9		20.7		20.3		-0.4
Personal Service		773	-1.39		762			-11	5	16	212.6		8.5		8.4		-0.1
Sales and Cust Service		638	-2.62		621			-17	20	37	188.2		6.2		6.1		-0.2
Process, Plant and Machine Ops		561	-2.28		548			-13	10	23	388.5		11.3		11.1		-0.3
Elementary Occupations		1,440	-2.47		1,404			-36	45	81	223.2		16.7		16.3		-0.4
Total		8,944			8,799			-145	135	280		184.6		182.0		-2.6	
Percentage Change Implications								-1.62		107.4							-1.38
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			2.0	25	88	0.00	25	88	0	0	26,966	0.7	2.4	0.7	2.4	0.0	0.0
Energy and water			2.0	3	30	0.00	3	30	0	0	243,704	0.7	7.3	0.7	7.3	0.0	0.0
Manufacturing	39	848	21.7	817	785	-2.05	800	769	-17	-16	47,728	39.0	37.5	38.2	36.7	-0.8	-0.8
Construction	61	151	2.5	336	766	-2.11	329	750	-7	-16	48,716	16.4	37.3	16.0	36.5	-0.3	-0.8
Distribution, hotels and restaurants	185	1,407	7.6	1,341	2,003	-2.27	1,311	1,957	-30	-45	27,473	36.9	55.0	36.0	53.8	-0.8	-1.2
Transport and communications	24	204	8.5	297	598	-2.52	290	583	-7	-15	54,845	16.3	32.8	15.9	32.0	-0.4	-0.8
Banking, finance and insurance, etc	152	457	3.0	332	1,110	-2.11	325	1,086	-7	-23	38,603	12.8	42.8	12.5	41.9	-0.3	-0.9
Public admin ,education & health	83	1,789	21.6	1,968	3,012	0.00	1,968	3,012	0	0	5,537	10.9	16.7	10.9	16.7	0.0	0.0
Other services	45	293	6.5	396	456	-2.86	385	443	-11	-13	31,853	12.6	14.5	12.3	14.1	-0.4	-0.4
Total	591	5,151	8.7	5,516	8,847		5,436	8,718	-80	-129		146.2	246.3	143.2	241.3	-3.0	-5.0
Percentage Change Implications									-1.45	-1.46						-2.07	-2.01

Social and Economic Impact of the 2008 Recession in Wiltshire

WESTBURY TOWN																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		994	-0.61		988		-6	10	16	690.2		35.7		35.5				-0.2
Professional Occupations		416	-0.95		412		-4	5	9	607.2		13.1		13.0				-0.1
Associate Prof & Technical		893	-1.15		882		-10	5	15	456.3		21.2		20.9				-0.2
Administrative and Secretarial		661	-1.96		648		-13	20	33	288.8		9.9		9.7				-0.2
Skilled Trades		828	-1.82		813		-15	15	30	420.9		18.1		17.8				-0.3
Personal Service		503	-1.39		496		-7	5	12	212.6		5.6		5.5				-0.1
Sales and Cust Service		478	-2.62		466		-13	15	28	188.2		4.7		4.6				-0.1
Process, Plant and Machine Ops		519	-2.28		508		-12	25	37	388.5		10.5		10.3				-0.2
Elementary Occupations		1,055	-2.47		1,028		-26	35	61	223.2		12.2		11.9				-0.3
Total		6,347			6,241		-106	135	241			131.0		129.2				-1.9
Percentage Change Implications							-1.67		78.3									-1.41
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing			2.0	25	81	0.00	25	81	0	0	26,966	0.7	2.2	0.7	2.2	0.0	0.0	
Energy and water			11.0	15	42	0.00	15	42	0	0	243,704	3.7	10.2	3.7	10.2	0.0	0.0	
Manufacturing	79	1,120	14.2	1,079	943	-2.05	1,057	923	-22	-19	47,728	51.5	45.0	50.4	44.1	-1.1	-0.9	
Construction	83	273	3.3	608	706	-2.11	595	691	-13	-15	48,716	29.6	34.4	29.0	33.7	-0.6	-0.7	
Distribution, hotels and restaurants	187	1,940	10.4	1,850	1,381	-2.27	1,808	1,350	-42	-31	27,473	50.8	37.9	49.7	37.1	-1.2	-0.9	
Transport and communications	44	645	14.7	939	728	-2.52	916	709	-24	-18	54,845	51.5	39.9	50.2	38.9	-1.3	-1.0	
Banking, finance and insurance, etc	189	953	5.0	692	859	-2.11	678	841	-15	-18	38,603	26.7	33.2	26.2	32.5	-0.6	-0.7	
Public admin ,education & health	44	901	20.5	991	1,322	0.00	991	1,322	0	0	5,537	5.5	7.3	5.5	7.3	0.0	0.0	
Other services	31	218	7.0	295	343	-2.86	286	333	-8	-10	31,853	9.4	10.9	9.1	10.6	-0.3	-0.3	
Total	659	6,064	9.2	6,494	6,404		6,371	6,293	-124	-112		229.4	221.0	224.4	216.5	-5.0	-4.5	
Percentage Change Implications									-1.90	-1.75						-2.16	-2.05	

Social and Economic Impact of the 2008 Recession in Wiltshire

WOOTTON BASSETT TOWN																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		970	-0.61		964		-6	0	6	690.2		34.8		34.6		-0.2	
Professional Occupations		816	-0.95		808		-8	5	13	607.2		25.8		25.5		-0.2	
Associate Prof & Technical		861	-1.15		851		-10	0	10	456.3		20.4		20.2		-0.2	
Administrative and Secretarial		533	-1.96		522		-10	10	20	288.8		8.0		7.8		-0.2	
Skilled Trades		545	-1.82		535		-10	10	20	420.9		11.9		11.7		-0.2	
Personal Service		430	-1.39		424		-6	0	6	212.6		4.8		4.7		-0.1	
Sales and Cust Service		370	-2.62		361		-10	10	20	188.2		3.6		3.5		-0.1	
Process, Plant and Machine Ops		738	-2.28		722		-17	10	27	388.5		14.9		14.6		-0.3	
Elementary Occupations		540	-2.47		527		-13	25	38	223.2		6.3		6.1		-0.2	
Total		5,803			5,713		-90	70	160		130.5		128.8		-1.7		
Percentage Change Implications							-1.55		128.2					-1.32			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			2.0	13	17	0.00	13	17	0	0	26,966	0.3	0.4	0.3	0.4	0.0	0.0
Energy and water	0	0	0.0	0	118	0.00	0	118	0	0	243,704	-	28.7	-	28.7	0.0	0.0
Manufacturing	31	367	11.8	415	711	-2.05	407	696	-9	-15	47,728	19.8	33.9	19.4	33.2	-0.4	-0.7
Construction	59	221	3.7	421	353	-2.11	412	345	-9	-7	48,716	20.5	17.2	20.1	16.8	-0.4	-0.4
Distribution, hotels and restaurants	128	869	6.8	682	1,262	-2.27	667	1,233	-15	-29	27,473	18.7	34.7	18.3	33.9	-0.4	-0.8
Transport and communications	27	233	8.6	247	649	-2.52	241	632	-6	-16	54,845	13.5	35.6	13.2	34.7	-0.3	-0.9
Banking, finance and insurance, etc	161	765	4.8	578	1,047	-2.11	566	1,024	-12	-22	38,603	22.3	40.4	21.8	39.5	-0.5	-0.9
Public admin ,education & health	35	845	24.1	1,229	1,441	0.00	1,229	1,441	0	0	5,537	6.8	8.0	6.8	8.0	0.0	0.0
Other services	50	330	6.6	306	263	-2.86	297	256	-9	-8	31,853	9.7	8.4	9.5	8.1	-0.3	-0.2
Total	493	3,634	7.4	3,890	5,859		3,830	5,762	-60	-97		111.8	207.3	109.4	203.4	-2.4	-3.8
Percentage Change Implications									-1.54	-1.65						-2.11	-1.85

Social and Economic Impact of the 2008 Recession in Wiltshire

CA AMESBURY																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,737	-0.61		1,726			-11	15	26	690.2		62.3		61.9		-0.4
Professional Occupations		983	-0.95		974			-9	5	14	607.2		31.0		30.7		-0.3
Associate Prof & Technical		3,979	-1.15		3,933			-46	10	56	456.3		94.4		93.3		-1.1
Administrative and Secretarial		2,679	-1.96		2,626			-52	15	67	288.8		40.2		39.4		-0.8
Skilled Trades		1,715	-1.82		1,683			-31	15	46	420.9		37.5		36.8		-0.7
Personal Service		1,442	-1.39		1,422			-20	10	30	212.6		15.9		15.7		-0.2
Sales and Cust Service		1,079	-2.62		1,051			-28	15	43	188.2		10.6		10.3		-0.3
Process, Plant and Machine Ops		526	-2.28		514			-12	15	27	388.5		10.6		10.4		-0.2
Elementary Occupations		1,821	-2.47		1,776			-45	35	80	223.2		21.1		20.6		-0.5
Total		15,960			15,706			-255	135	390		323.8		319.3		-4.5	
Percentage Change Implications								-1.60		188.6					-1.39		
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			2.2	90	420	0.00	90	420	0	0	26,966	2.4	11.3	2.4	11.3	0.0	0.0
Energy and water	0	0		0	49	0.00	0	49	0	0	243,704	-	12.0	-	12.0	0.0	0.0
Manufacturing	37	157	4.2	231	954	-2.05	226	934	-5	-20	47,728	11.0	45.5	10.8	44.6	-0.2	-0.9
Construction	106	239	2.3	583	1,045	-2.11	571	1,023	-12	-22	48,716	28.4	50.9	27.8	49.8	-0.6	-1.1
Distribution, hotels and restaurants	300	1,560	5.2	1,443	2,738	-2.27	1,411	2,676	-33	-62	27,473	39.7	75.2	38.8	73.5	-0.9	-1.7
Transport and communications	31	251	8.1	348	705	-2.52	340	687	-9	-18	54,845	19.1	38.7	18.6	37.7	-0.5	-1.0
Banking, finance and insurance, etc	229	4,079	17.8	3,251	2,028	-2.11	3,182	1,985	-69	-43	38,603	125.5	78.3	122.8	76.6	-2.7	-1.7
Public admin ,education & health	93	2,460	26.5	3,626	7,646	0.00	3,626	7,646	0	0	5,537	20.1	42.3	20.1	42.3	0.0	0.0
Other services	121	442	3.7	441	569	-2.86	429	553	-13	-16	31,853	14.1	18.1	13.7	17.6	-0.4	-0.5
Total	923	9,201	10.0	11,073	16,155		9,874	15,974	-140	-181		260.2	372.4	255.0	365.6	-5.3	-6.9
Percentage Change Implications									-1.26	-1.12						-2.02	-1.84

Social and Economic Impact of the 2008 Recession in Wiltshire

CA BRADFORD-ON-AVON																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		1,519	-0.61		1,509		-9	5	14	690.2		54.5		54.2				-0.3
Professional Occupations		1,302	-0.95		1,290		-12	5	17	607.2		41.1		40.7				-0.4
Associate Prof & Technical		1,264	-1.15		1,249		-15	10	25	456.3		30.0		29.6				-0.3
Administrative and Secretarial		764	-1.96		749		-15	15	30	288.8		11.5		11.2				-0.2
Skilled Trades		660	-1.82		648		-12	5	17	420.9		14.4		14.2				-0.3
Personal Service		431	-1.39		425		-6	5	11	212.6		4.8		4.7				-0.1
Sales and Cust Service		355	-2.62		346		-9	10	19	188.2		3.5		3.4				-0.1
Process, Plant and Machine Ops		329	-2.28		322		-8	5	13	388.5		6.7		6.5				-0.2
Elementary Occupations		749	-2.47		731		-19	30	49	223.2		8.7		8.5				-0.2
Total		7,373			7,269		-104	90	194			175.1		173.0				-2.1
Percentage Change Implications							-1.42		116.1									-1.19
	Employers		Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
	WRK 2006	WRK 2006			WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES
Industrial Analysis	WRK 2006	WRK 2006			WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			23.0	888	112	0.00	888	112	0	0	26,966	23.9	3.0	23.9	3.0	0.0	0.0	0.0
Energy and water			12.0	17	57	0.00	17	57	0	0	243,704	4.0	13.8	4.0	13.8	0.0	0.0	0.0
Manufacturing	47	285	6.1	275	823	-2.05	269	806	-6	-17	47,728	13.1	39.3	12.8	38.5	-0.3	-0.8	
Construction	63	165	2.6	367	509	-2.11	360	498	-8	-11	48,716	17.9	24.8	17.5	24.3	-0.4	-0.5	
Distribution, hotels and restaurants	188	998	5.3	951	1,299	-2.27	930	1,270	-22	-30	27,473	26.1	35.7	25.5	34.9	-0.6	-0.8	
Transport and communications	29	115	4.0	167	431	-2.52	163	420	-4	-11	54,845	9.2	23.7	8.9	23.1	-0.2	-0.6	
Banking, finance and insurance, etc	261	857	3.3	622	1,364	-2.11	609	1,335	-13	-29	38,603	24.0	52.6	23.5	51.5	-0.5	-1.1	
Public admin ,education & health	58	995	17.2	1,095	2,243	0.00	1,095	2,243	0	0	5,537	6.1	12.4	6.1	12.4	0.0	0.0	
Other services	65	231	3.6	312	429	-2.86	303	417	-9	-12	31,853	9.9	13.7	9.7	13.3	-0.3	-0.4	
Total	715	3,727	5.2	3,983	7,268		4,633	7,159	-61	-109		134.3	219.0	132.1	214.8	-2.3	-4.2	
Percentage Change Implications									-1.54	-1.50							-1.68	-1.94

Social and Economic Impact of the 2008 Recession in Wiltshire

CA CALNE																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,843	-0.61		1,832		-11	20	31	690.2		66.2		65.7		-0.4	
Professional Occupations		1,474	-0.95		1,460		-14	5	19	607.2		46.6		46.1		-0.4	
Associate Prof & Technical		1,368	-1.15		1,352		-16	10	26	456.3		32.5		32.1		-0.4	
Administrative and Secretarial		756	-1.96		742		-15	15	30	288.8		11.4		11.1		-0.2	
Skilled Trades		1,241	-1.82		1,219		-23	10	33	420.9		27.2		26.7		-0.5	
Personal Service		918	-1.39		905		-13	15	28	212.6		10.1		10.0		-0.1	
Sales and Cust Service		501	-2.62		488		-13	20	33	188.2		4.9		4.8		-0.1	
Process, Plant and Machine Ops		1,551	-2.28		1,516		-35	20	55	388.5		31.3		30.6		-0.7	
Elementary Occupations		929	-2.47		906		-23	40	63	223.2		10.8		10.5		-0.3	
Total		10,582			10,419		-163	155	318		240.8		237.7		-3.2		
Percentage Change Implications							-1.54		104.9					-1.32			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			91.0	569	89	0.00	569	89	0	0	26,966	15.3	2.4	15.3	2.4	0.0	0.0
Energy and water			109.0	115	124	0.00	115	124	0	0	243,704	28.0	30.1	28.0	30.1	0.0	0.0
Manufacturing	76	1,103	14.5	1,248	1,601	-2.05	1,222	1,568	-26	-33	47,728	59.6	76.4	58.3	74.9	-1.2	-1.6
Construction	158	426	2.7	812	808	-2.11	795	791	-17	-17	48,716	39.6	39.4	38.7	38.5	-0.8	-0.8
Distribution, hotels and restaurants	210	1,407	6.7	1,105	1,750	-2.27	1,080	1,710	-25	-40	27,473	30.4	48.1	29.7	47.0	-0.7	-1.1
Transport and communications	43	251	5.8	266	758	-2.52	259	739	-7	-19	54,845	14.6	41.6	14.2	40.5	-0.4	-1.0
Banking, finance and insurance, etc	292	773	2.6	584	1,556	-2.11	572	1,523	-12	-33	38,603	22.5	60.1	22.1	58.8	-0.5	-1.3
Public admin ,education & health	89	1,540	17.3	2,239	3,108	0.00	2,239	3,108	0	0	5,537	12.4	17.2	12.4	17.2	0.0	0.0
Other services	60	330	5.5	306	555	-2.86	297	539	-9	-16	31,853	9.7	17.7	9.5	17.2	-0.3	-0.5
Total	931	6,121	6.6	6,735	10,350		7,147	10,192	-96	-157		232.0	332.9	228.2	326.6	-3.9	-6.3
Percentage Change Implications									-1.42	-1.52						-1.67	-1.90

Social and Economic Impact of the 2008 Recession in Wiltshire

CA CHIPPENHAM																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		3,954	-0.61		3,930		-24	25	49	690.2		141.9		141.1				-0.9
Professional Occupations		3,685	-0.95		3,650		-35	10	45	607.2		116.4		115.3				-1.1
Associate Prof & Technical		2,925	-1.15		2,892		-34	10	44	456.3		69.4		68.6				-0.8
Administrative and Secretarial		1,698	-1.96		1,665		-33	30	63	288.8		25.5		25.0				-0.5
Skilled Trades		1,975	-1.82		1,939		-36	20	56	420.9		43.2		42.4				-0.8
Personal Service		1,596	-1.39		1,574		-22	10	32	212.6		17.6		17.4				-0.2
Sales and Cust Service		1,303	-2.62		1,269		-34	35	69	188.2		12.8		12.4				-0.3
Process, Plant and Machine Ops		2,591	-2.28		2,532		-59	25	84	388.5		52.3		51.1				-1.2
Elementary Occupations		1,843	-2.47		1,798		-46	80	126	223.2		21.4		20.9				-0.5
Total		21,571			21,248		-323	245	568			500.5		494.2				-6.4
Percentage Change Implications							-1.50		131.8									-1.27
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis																		
Agriculture and fishing			2.5	31	124	0.00	31	124	0	0	26,966	0.8	3.3	0.8	3.3	0.0	0.0	
Energy and water			13.0	41	212	0.00	41	212	0	0	243,704	10.0	51.7	10.0	51.7	0.0	0.0	
Manufacturing	119	3,592	30.2	4,064	3,068	-2.05	3,981	3,005	-83	-63	47,728	194.0	146.4	190.0	143.4	-4.0	-3.0	
Construction	185	693	3.7	1,321	1,329	-2.11	1,293	1,301	-28	-28	48,716	64.3	64.8	63.0	63.4	-1.4	-1.4	
Distribution, hotels and restaurants	432	4,358	10.1	3,422	4,002	-2.27	3,344	3,911	-78	-91	27,473	94.0	110.0	91.9	107.5	-2.1	-2.5	
Transport and communications	67	589	8.8	624	1,712	-2.52	608	1,668	-16	-43	54,845	34.2	93.9	33.3	91.5	-0.9	-2.4	
Banking, finance and insurance, etc	654	3,199	4.9	2,417	3,463	-2.11	2,366	3,390	-51	-73	38,603	93.3	133.7	91.3	130.9	-2.0	-2.8	
Public admin ,education & health	178	4,398	24.7	6,394	6,399	0.00	6,394	6,399	0	0	5,537	35.4	35.4	35.4	35.4	0.0	0.0	
Other services	126	704	5.6	652	986	-2.86	634	958	-19	-28	31,853	20.8	31.4	20.2	30.5	-0.6	-0.9	
Total	1,768	17,582	9.9	19,345	21,296		18,692	20,969	-274	-326		546.9	670.6	536.0	657.6	-10.9	-13.0	
Percentage Change Implications									-1.42	-1.53							-1.99	-1.93

Social and Economic Impact of the 2008 Recession in Wiltshire

CA CORSHAM																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,614	-0.61		1,604		-10	15	25	690.2		57.9		57.6		-0.4	
Professional Occupations		1,497	-0.95		1,483		-14	0	14	607.2		47.3		46.8		-0.4	
Associate Prof & Technical		1,478	-1.15		1,461		-17	10	27	456.3		35.1		34.7		-0.4	
Administrative and Secretarial		784	-1.96		769		-15	15	30	288.8		11.8		11.5		-0.2	
Skilled Trades		894	-1.82		878		-16	10	26	420.9		19.6		19.2		-0.4	
Personal Service		831	-1.39		819		-12	5	17	212.6		9.2		9.1		-0.1	
Sales and Cust Service		419	-2.62		408		-11	15	26	188.2		4.1		4.0		-0.1	
Process, Plant and Machine Ops		964	-2.28		942		-22	15	37	388.5		19.5		19.0		-0.4	
Elementary Occupations		840	-2.47		819		-21	30	51	223.2		9.7		9.5		-0.2	
Total		9,321			9,183		-138	115	253			214.1		211.4		-2.7	
Percentage Change Implications							-1.48		120.0					-1.27			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Industrial Analysis																	
Agriculture and fishing			3.7	34	61	0.00	34	61	0	0	26,966	0.9	1.6	0.9	1.6	0.0	0.0
Energy and water			9.0	9	49	0.00	9	49	0	0	243,704	2.3	12.1	2.3	12.1	0.0	0.0
Manufacturing	80	983	12.3	1,112	1,019	-2.05	1,089	998	-23	-21	47,728	53.1	48.6	52.0	47.6	-1.1	-1.0
Construction	114	423	3.7	806	666	-2.11	789	652	-17	-14	48,716	39.3	32.4	38.4	31.8	-0.8	-0.7
Distribution, hotels and restaurants	202	2,354	11.7	1,848	1,427	-2.27	1,806	1,395	-42	-32	27,473	50.8	39.2	49.6	38.3	-1.2	-0.9
Transport and communications	42	1,210	28.8	1,281	570	-2.52	1,249	556	-32	-14	54,845	70.3	31.3	68.5	30.5	-1.8	-0.8
Banking, finance and insurance, etc	303	1,726	5.7	1,304	1,325	-2.11	1,276	1,297	-28	-28	38,603	50.3	51.2	49.3	50.1	-1.1	-1.1
Public admin ,education & health	84	2,812	33.5	4,088	4,028	0.00	4,088	4,028	0	0	5,537	22.6	22.3	22.6	22.3	0.0	0.0
Other services	88	369	4.2	342	438	-2.86	332	426	-10	-13	31,853	10.9	14.0	10.6	13.6	-0.3	-0.4
Total	917	9,897	10.8	10,890	9,583		10,675	9,461	-151	-122		300.5	252.7	294.3	247.8	-6.2	-4.8
Percentage Change Implications									-1.39	-1.28						-2.07	-1.92

Social and Economic Impact of the 2008 Recession in Wiltshire

CA DEVIZES																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials		2,934	-0.61		2,916		-18	15	33	690.2		105.3		104.7			-0.6	
Professional Occupations		834	-0.95		826		-8	10	18	607.2		26.3		26.1			-0.2	
Associate Prof & Technical		1,628	-1.15		1,609		-19	10	29	456.3		38.6		38.2			-0.4	
Administrative and Secretarial		1,155	-1.96		1,133		-23	15	38	288.8		17.4		17.0			-0.3	
Skilled Trades		2,335	-1.82		2,293		-43	20	63	420.9		51.1		50.2			-0.9	
Personal Service		690	-1.39		681		-10	10	20	212.6		7.6		7.5			-0.1	
Sales and Cust Service		658	-2.62		641		-17	30	47	188.2		6.4		6.3			-0.2	
Process, Plant and Machine Ops		657	-2.28		642		-15	20	35	388.5		13.3		13.0			-0.3	
Elementary Occupations		2,005	-2.47		1,955		-50	50	100	223.2		23.3		22.7			-0.6	
Total		12,897			12,695		-201	180	381			289.3		285.6			-3.8	
Percentage Change Implications							-1.56		111.7					-1.30				
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing			19.5	777	366	0.00	777	366	0	0	26,966	20.9	9.9	20.9	9.9	0.0	0.0	
Energy and water			4.5	150	202	0.00	150	202	0	0	243,704	36.6	49.3	36.6	49.3	0.0	0.0	
Manufacturing	102	2,307	22.6	2,401	2,304	-2.05	2,352	2,257	-49	-47	47,728	114.6	110.0	112.2	107.7	-2.3	-2.3	
Construction	168	651	3.9	1,374	1,110	-2.11	1,345	1,087	-29	-23	48,716	67.0	54.1	65.5	52.9	-1.4	-1.1	
Distribution, hotels and restaurants	386	2,648	6.9	2,185	2,230	-2.27	2,136	2,180	-50	-51	27,473	60.0	61.3	58.7	59.9	-1.4	-1.4	
Transport and communications	48	273	5.7	497	726	-2.52	485	707	-13	-18	54,845	27.3	39.8	26.6	38.8	-0.7	-1.0	
Banking, finance and insurance, etc	356	1,771	5.0	2,075	2,078	-2.11	2,031	2,034	-44	-44	38,603	80.1	80.2	78.4	78.5	-1.7	-1.7	
Public admin ,education & health	171	4,920	28.8	5,818	3,300	0.00	5,818	3,300	0	0	5,537	32.2	18.3	32.2	18.3	0.0	0.0	
Other services	108	619	5.7	952	713	-2.86	925	693	-27	-20	31,853	30.3	22.7	29.4	22.1	-0.9	-0.6	
Total	1,352	13,412	9.9	16,212	13,031		16,018	12,827	-211	-204		469.0	445.5	460.6	437.4	-8.4	-8.1	
Percentage Change Implications									-1.30	-1.56						-1.78	-1.83	

Social and Economic Impact of the 2008 Recession in Wiltshire

CA DOWNTON																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES		WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		1,336	-0.61		1,328		-8	10	18	690.2		47.9		47.7			-0.3	
Professional Occupations		1,006	-0.95		996		-10	0	10	607.2		31.7		31.4			-0.3	
Associate Prof & Technical		1,144	-1.15		1,131		-13	5	18	456.3		27.2		26.8			-0.3	
Administrative and Secretarial		1,333	-1.96		1,307		-26	5	31	288.8		20.0		19.6			-0.4	
Skilled Trades		1,140	-1.82		1,120		-21	5	26	420.9		25.0		24.5			-0.5	
Personal Service		783	-1.39		772		-11	5	16	212.6		8.7		8.5			-0.1	
Sales and Cust Service		552	-2.62		537		-14	5	19	188.2		5.4		5.3			-0.1	
Process, Plant and Machine Ops		273	-2.28		267		-6	5	11	388.5		5.5		5.4			-0.1	
Elementary Occupations		744	-2.47		725		-18	10	28	223.2		8.6		8.4			-0.2	
Total		8,312			8,184		-128	50	178		180.0		177.7				-2.4	
Percentage Change Implications							-1.54	255.4						-1.31				
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpe rhead	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis																		
Agriculture and fishing			5.7	630	498	0.00	630	498	0	0	26,966	17.0	13.4	17.0	13.4	0.0	0.0	
Energy and water			0.0	0	43	0.00	0	43	0	0	243,704	-	10.4	-	10.4	0.0	0.0	
Manufacturing	80	580	7.3	854	644	-2.05	836	630	-18	-13	47,728	40.8	30.7	39.9	30.1	-0.8	-0.6	
Construction	126	237	1.9	578	782	-2.11	566	766	-12	-16	48,716	28.2	38.1	27.6	37.3	-0.6	-0.8	
Distribution, hotels and restaurants	207	1,259	6.1	1,165	1,603	-2.27	1,138	1,566	-26	-36	27,473	32.0	44.0	31.3	43.0	-0.7	-1.0	
Transport and communications	27	122	4.5	169	414	-2.52	165	403	-4	-10	54,845	9.3	22.7	9.1	22.1	-0.2	-0.6	
Banking, finance and insurance, etc	328	865	2.6	689	1,576	-2.11	675	1,543	-15	-33	38,603	26.6	60.8	26.0	59.6	-0.6	-1.3	
Public admin ,education & health	61	4,023	66.0	5,930	2,563	0.00	5,930	2,563	0	0	5,537	32.8	14.2	32.8	14.2	0.0	0.0	
Other services	86	264	3.1	264	341	-2.86	256	331	-8	-10	31,853	8.4	10.9	8.2	10.6	-0.2	-0.3	
Total	932	7,441	8.0	8,955	8,463		10,197	8,343	-83	-120		195.1	245.3	191.9	240.7	-3.2	-4.6	
Percentage Change Implications									-0.92	-1.41						-1.64	-1.88	

Social and Economic Impact of the 2008 Recession in Wiltshire

CA MALMESBURY																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		2,003	-0.61		1,990		-12	10	22	690.2		71.9		71.4				-0.4
Professional Occupations		1,827	-0.95		1,809		-17	5	22	607.2		57.7		57.1				-0.5
Associate Prof & Technical		1,371	-1.15		1,355		-16	5	21	456.3		32.5		32.2				-0.4
Administrative and Secretarial		647	-1.96		634		-13	5	18	288.8		9.7		9.5				-0.2
Skilled Trades		1,028	-1.82		1,009		-19	5	24	420.9		22.5		22.1				-0.4
Personal Service		698	-1.39		688		-10	5	15	212.6		7.7		7.6				-0.1
Sales and Cust Service		331	-2.62		322		-9	10	19	188.2		3.2		3.2				-0.1
Process, Plant and Machine Ops		806	-2.28		787		-18	5	23	388.5		16.3		15.9				-0.4
Elementary Occupations		706	-2.47		689		-17	10	27	223.2		8.2		8.0				-0.2
Total		9,416			9,285		-131	60	191			229.7		227.0				-2.7
Percentage Change Implications							-1.39		218.2									-1.19
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpthead	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing																		
Energy and water			2.0	56	125	0.00	56	125	0	0	26,966	1.5	3.4	1.5	3.4	0.0	0.0	
Manufacturing			4.5	9	120	0.00	9	120	0	0	243,704	2.3	29.3	2.3	29.3	0.0	0.0	
Construction	86	1,927	22.4	2,180	1,195	-2.05	2,136	1,171	-45	-25	47,728	104.1	57.1	101.9	55.9	-2.1	-1.2	
Distribution, hotels and restaurants	120	340	2.8	648	657	-2.11	634	643	-14	-14	48,716	31.6	32.0	30.9	31.3	-0.7	-0.7	
Transport and communications	219	1,479	6.8	1,161	1,426	-2.27	1,135	1,393	-26	-32	27,473	31.9	39.2	31.2	38.3	-0.7	-0.9	
Banking, finance and insurance, etc	53	267	5.0	283	736	-2.52	276	717	-7	-19	54,845	15.5	40.3	15.1	39.3	-0.4	-1.0	
Public admin ,education & health	487	1,730	3.6	1,307	1,837	-2.11	1,279	1,798	-28	-39	38,603	50.5	70.9	49.4	69.4	-1.1	-1.5	
Other services	77	1,072	13.9	1,558	2,409	0.00	1,558	2,409	0	0	5,537	8.6	13.3	8.6	13.3	0.0	0.0	
Total	85	348	4.1	322	478	-2.86	313	464	-9	-14	31,853	10.3	15.2	10.0	14.8	-0.3	-0.4	
Percentage Change Implications	1,138	7,190	6.3	7,911	8,983		7,397	8,841	-129	-142		256.2	300.7	250.9	295.0	-5.3	-5.7	
Percentage Change Implications									-1.63	-1.58								-2.06

Social and Economic Impact of the 2008 Recession in Wiltshire

CA MARLBOROUGH																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		3,180	-0.61		3,161		-19	10	29	690.2		£114.1		£113.4		-£0.7	
Professional Occupations		887	-0.95		879		-8	5	13	607.2		£28.0		£27.8		-£0.3	
Associate Prof & Technical		1,234	-1.15		1,219		-14	5	19	456.3		£29.3		£28.9		-£0.3	
Administrative and Secretarial		793	-1.96		778		-16	15	31	288.8		£11.9		£11.7		-£0.2	
Skilled Trades		1,848	-1.82		1,814		-34	10	44	420.9		£40.4		£39.7		-£0.7	
Personal Service		619	-1.39		610		-9	5	14	212.6		£6.8		£6.7		-£0.1	
Sales and Cust Service		445	-2.62		434		-12	10	22	188.2		£4.4		£4.2		-£0.1	
Process, Plant and Machine Ops		291	-2.28		285		-7	10	17	388.5		£5.9		£5.8		-£0.1	
Elementary Occupations		1,535	-2.47		1,497		-38	10	48	223.2		£17.8		£17.4		-£0.4	
Total		10,832			10,676		-156	80	236			£258.7		£255.6		-£3.1	
Percentage Change Implications							-1.44		195.1							-1.18	
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	17	73	4.3	265	435	0.00	265	435	0	0	26,966	7.1	11.7	7.1	11.7	0.0	0.0
Energy and water			1.0	33	334	0.00	33	334	0	0	243,704	8.1	81.4	8.1	81.4	0.0	0.0
Manufacturing	79	506	6.4	527	1,195	-2.05	516	1,170	-11	-24	47,728	25.1	57.0	24.6	55.9	-0.5	-1.2
Construction	122	341	2.8	720	870	-2.11	705	852	-15	-18	48,716	35.1	42.4	34.3	41.5	-0.7	-0.9
Distribution, hotels and restaurants	314	2,147	6.8	1,772	1,895	-2.27	1,732	1,852	-40	-43	27,473	48.7	52.1	47.6	50.9	-1.1	-1.2
Transport and communications	40	186	4.7	339	804	-2.52	330	784	-9	-20	54,845	18.6	44.1	18.1	43.0	-0.5	-1.1
Banking, finance and insurance, etc	573	1,361	2.4	1,595	2,313	-2.11	1,561	2,264	-34	-49	38,603	61.6	89.3	60.3	87.4	-1.3	-1.9
Public admin ,education & health	104	1,828	17.6	2,162	2,050	0.00	2,162	2,050	0	0	5,537	12.0	11.4	12.0	11.4	0.0	0.0
Other services	206	747	3.6	1,149	938	-2.86	1,116	911	-33	-27	31,853	36.6	29.9	35.5	29.0	-1.0	-0.9
Total	1,457	7,191	4.9	8,692	10,835		8,419	10,653	-141	-182		252.8	419.2	247.7	412.1	-5.2	-7.1
Percentage Change Implications									-1.63	-1.68						-2.05	-1.69

Social and Economic Impact of the 2008 Recession in Wiltshire

CA MELKSHAM																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,777	-0.61		1,766		-11	5	16	690.2		63.8		63.4		-0.4	
Professional Occupations		909	-0.95		901		-9	5	14	607.2		28.7		28.4		-0.3	
Associate Prof & Technical		1,462	-1.15		1,445		-17	10	27	456.3		34.7		34.3		-0.4	
Administrative and Secretarial		1,255	-1.96		1,230		-25	15	40	288.8		18.8		18.5		-0.4	
Skilled Trades		1,349	-1.82		1,324		-25	10	35	420.9		29.5		29.0		-0.5	
Personal Service		902	-1.39		890		-12	15	27	212.6		10.0		9.8		-0.1	
Sales and Cust Service		769	-2.62		749		-20	20	40	188.2		7.5		7.3		-0.2	
Process, Plant and Machine Ops		1,168	-2.28		1,141		-27	30	57	388.5		23.6		23.1		-0.5	
Elementary Occupations		1,873	-2.47		1,827		-46	70	116	223.2		21.7		21.2		-0.5	
Total		11,465			11,274		-191	180	371			238.4		235.0		-3.4	
Percentage Change Implications							-1.67		106.1					-1.42			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			1.5	39	182	0.00	39	182	0	0	26,966	1.0	4.9	1.0	4.9	0.0	0.0
Energy and water			40.0	110	96	0.00	110	96	0	0	243,704	26.9	23.3	26.9	23.3	0.0	0.0
Manufacturing	100	2,666	26.7	2,568	2,059	-2.05	2,516	2,017	-53	-42	47,728	122.6	98.3	120.1	96.2	-2.5	-2.0
Construction	115	431	3.7	959	992	-2.11	939	971	-20	-21	48,716	46.7	48.3	45.8	47.3	-1.0	-1.0
Distribution, hotels and restaurants	256	1,878	7.3	1,790	2,342	-2.27	1,750	2,288	-41	-53	27,473	49.2	64.3	48.1	62.9	-1.1	-1.5
Transport and communications	46	217	4.7	316	910	-2.52	308	887	-8	-23	54,845	17.3	49.9	16.9	48.7	-0.4	-1.3
Banking, finance and insurance, etc	231	1,126	4.9	818	1,718	-2.11	800	1,682	-17	-36	38,603	31.6	66.3	30.9	64.9	-0.7	-1.4
Public admin ,education & health	82	1,643	20.0	1,808	2,492	0.00	1,808	2,492	0	0	5,537	10.0	13.8	10.0	13.8	0.0	0.0
Other services	55	466	8.5	630	611	-2.86	612	593	-18	-17	31,853	20.1	19.4	19.5	18.9	-0.6	-0.6
Total	889	8,510	9.6	9,095	11,400		8,881	11,207	-157	-193		325.4	388.6	319.1	380.9	-6.3	-7.7
Percentage Change Implications									-1.72	-1.69					-1.93	-1.98	

Social and Economic Impact of the 2008 Recession in Wiltshire

CA MERE																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES		
Managers and Senior Officials		385	-0.61		383		-2	5	7	690.2		13.8		13.7				-0.1
Professional Occupations		250	-0.95		248		-2	0	2	607.2		7.9		7.8				-0.1
Associate Prof & Technical		311	-1.15		308		-4	0	4	456.3		7.4		7.3				-0.1
Administrative and Secretarial		295	-1.96		290		-6	0	6	288.8		4.4		4.3				-0.1
Skilled Trades		623	-1.82		612		-11	5	16	420.9		13.6		13.4				-0.2
Personal Service		274	-1.39		270		-4	5	9	212.6		3.0		3.0				-0.0
Sales and Cust Service		167	-2.62		163		-4	0	4	188.2		1.6		1.6				-0.0
Process, Plant and Machine Ops		138	-2.28		135		-3	0	3	388.5		2.8		2.7				-0.1
Elementary Occupations		365	-2.47		356		-9	5	14	223.2		4.2		4.1				-0.1
Total		2,809			2,763		-46	20	66			58.9		58.0				-0.8
Percentage Change Implications							-1.63		229.0					-1.42				
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Output mid-2008		Output mid-2009		Output Volume Change		
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing			6.6	367	390	0.00	367	390	0	0	26,966	9.9	10.5	9.9	10.5	0.0	0.0	
Energy and water	0	0	#DIV/0!	0	11	0.00	0	11	0	0	243,704	-	2.8	-	2.8	0.0	0.0	
Manufacturing	35	280	8.0	412	329	-2.05	404	322	-8	-7	47,728	19.7	15.7	19.3	15.4	-0.4	-0.3	
Construction	33	95	2.9	232	303	-2.11	227	297	-5	-6	48,716	11.3	14.8	11.1	14.5	-0.2	-0.3	
Distribution, hotels and restaurants	95	469	4.9	434	604	-2.27	424	591	-10	-14	27,473	11.9	16.6	11.6	16.2	-0.3	-0.4	
Transport and communications			3.1	60	148	-2.52	58	144	-2	-4	54,845	3.3	8.1	3.2	7.9	-0.1	-0.2	
Banking, finance and insurance, etc	90	194	2.2	155	360	-2.11	151	352	-3	-8	38,603	6.0	13.9	5.8	13.6	-0.1	-0.3	
Public admin ,education & health	29	391	13.5	576	597	0.00	576	597	0	0	5,537	3.2	3.3	3.2	3.3	0.0	0.0	
Other services	33	179	5.4	179	153	-2.86	174	148	-5	-4	31,853	5.7	4.9	5.5	4.7	-0.2	-0.1	
Total	337	1,704	5.1	2,051	2,896		2,381	2,853	-33	-43		70.9	90.5	69.6	88.9	-1.3	-1.6	
Percentage Change Implications									-1.61	-1.47						-1.81	-1.82	

Social and Economic Impact of the 2008 Recession in Wiltshire

CA PEWSEY																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		1,297	-0.61		1,289		-8	10	18	690.2		46.5		46.3				-0.3
Professional Occupations		355	-0.95		352		-3	5	8	607.2		11.2		11.1				-0.1
Associate Prof & Technical		672	-1.15		665		-8	0	8	456.3		16.0		15.8				-0.2
Administrative and Secretarial		398	-1.96		390		-8	5	13	288.8		6.0		5.9				-0.1
Skilled Trades		941	-1.82		924		-17	10	27	420.9		20.6		20.2				-0.4
Personal Service		293	-1.39		289		-4	0	4	212.6		3.2		3.2				-0.0
Sales and Cust Service		192	-2.62		187		-5	10	15	188.2		1.9		1.8				-0.0
Process, Plant and Machine Ops		165	-2.28		161		-4	10	14	388.5		3.3		3.3				-0.1
Elementary Occupations		628	-2.47		612		-16	10	26	223.2		7.3		7.1				-0.2
Total		4,942			4,869		-72	60	132		116.0		114.6					-1.4
Percentage Change Implications							-1.46		120.6									-1.22
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing			3.2	58	188	0.00	58	188	0	0	26,966	1.6	5.1	1.6	5.1	0.0	0.0	
Energy and water			1.0	17	87	0.00	17	87	0	0	243,704	4.1	21.1	4.1	21.1	0.0	0.0	
Manufacturing	39	245	6.3	255	544	-2.05	250	533	-5	-11	47,728	12.2	26.0	11.9	25.4	-0.2	-0.5	
Construction	62	265	4.3	559	472	-2.11	548	462	-12	-10	48,716	27.3	23.0	26.7	22.5	-0.6	-0.5	
Distribution, hotels and restaurants	113	561	5.0	463	791	-2.27	452	773	-11	-18	27,473	12.7	21.7	12.4	21.2	-0.3	-0.5	
Transport and communications			4.3	95	333	-2.52	92	324	-2	-8	54,845	5.2	18.2	5.1	17.8	-0.1	-0.5	
Banking, finance and insurance, etc	210	543	2.6	636	910	-2.11	623	891	-13	-19	38,603	24.6	35.1	24.0	34.4	-0.5	-0.7	
Public admin ,education & health	57	1,699	29.8	2,009	1,223	0.00	2,009	1,223	0	0	5,537	11.1	6.8	11.1	6.8	0.0	0.0	
Other services	52	159	3.1	244	372	-2.86	237	362	-7	-11	31,853	7.8	11.9	7.6	11.5	-0.2	-0.3	
Total	551	3,541	6.4	4,280	4,920		4,286	4,843	-50	-77		106.4	168.9	104.4	165.9	-2.0	-3.1	
Percentage Change Implications									-1.18	-1.57							-1.87	

Social and Economic Impact of the 2008 Recession in Wiltshire

CA SALISBURY																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		2,731	-0.61		2,714		-17	15	32	690.2		98.0		97.4		-0.6	
Professional Occupations		2,253	-0.95		2,231		-21	10	31	607.2		71.1		70.4		-0.7	
Associate Prof & Technical		3,123	-1.15		3,087		-36	20	56	456.3		74.1		73.2		-0.9	
Administrative and Secretarial		3,585	-1.96		3,514		-70	30	100	288.8		53.8		52.8		-1.1	
Skilled Trades		2,815	-1.82		2,764		-51	40	91	420.9		61.6		60.5		-1.1	
Personal Service		2,203	-1.39		2,172		-31	15	46	212.6		24.3		24.0		-0.3	
Sales and Cust Service		2,208	-2.62		2,150		-58	45	103	188.2		21.6		21.0		-0.6	
Process, Plant and Machine Ops		834	-2.28		815		-19	20	39	388.5		16.8		16.5		-0.4	
Elementary Occupations		2,529	-2.47		2,467		-62	110	172	223.2		29.4		28.6		-0.7	
Total		22,280			21,915		-365	305	670			450.8		444.5		-6.3	
Percentage Change Implications							-1.64		119.8					-1.40			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpe head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			1.9	90	284	0.00	90	284	0	0	26,966	2.4	7.7	2.4	7.7	0.0	0.0
Energy and water			24.0	0	71	0.00	0	71	0	0	243,704	-	17.3	-	17.3	0.0	0.0
Manufacturing	115	1,652	14.4	2,432	1,870	-2.05	2,383	1,831	-50	-38	47,728	116.1	89.2	113.7	87.4	-2.4	-1.8
Construction	187	747	4.0	1,823	1,746	-2.11	1,785	1,709	-38	-37	48,716	88.8	85.1	86.9	83.3	-1.9	-1.8
Distribution, hotels and restaurants	737	8,077	11.0	7,473	5,076	-2.27	7,303	4,960	-170	-115	27,473	205.3	139.4	200.6	136.3	-4.7	-3.2
Transport and communications	84	1,630	19.4	2,262	1,272	-2.52	2,205	1,240	-57	-32	54,845	124.0	69.8	120.9	68.0	-3.1	-1.8
Banking, finance and insurance, etc	707	5,762	8.1	4,592	3,702	-2.11	4,495	3,623	-97	-78	38,603	177.3	142.9	173.5	139.9	-3.7	-3.0
Public admin ,education & health	271	5,685	21.0	8,379	7,222	0.00	8,379	7,222	0	0	5,537	46.4	40.0	46.4	40.0	0.0	0.0
Other services	222	1,709	7.7	1,706	897	-2.86	1,657	871	-49	-26	31,853	54.3	28.6	52.8	27.7	-1.6	-0.8
Total	2,333	25,347	10.9	30,504	22,139		28,296	21,813	-461	-326		814.7	619.9	797.3	607.5	-17.3	-12.4
Percentage Change Implications									-1.51	-1.47						-2.13	-2.00

Social and Economic Impact of the 2008 Recession in Wiltshire

CA TIDWORTH																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,089	-0.61		1,082			-7	0	7	690.2		39.1		38.8		-0.2
Professional Occupations		223	-0.95		221			-2	0	2	607.2		7.1		7.0		-0.1
Associate Prof & Technical		2,166	-1.15		2,141			-25	5	30	456.3		51.4		50.8		-0.6
Administrative and Secretarial		653	-1.96		641			-13	-1.96	10	288.8		9.8		9.6		-0.2
Skilled Trades		976	-1.82		958			-18	10	28	420.9		21.4		21.0		-0.4
Personal Service		298	-1.39		294			-4	5	9	212.6		3.3		3.2		-0.0
Sales and Cust Service		304	-2.62		296			-8	10	18	188.2		3.0		2.9		-0.1
Process, Plant and Machine Ops		287	-2.28		281			-7	5	12	388.5		5.8		5.7		-0.1
Elementary Occupations		1,033	-2.47		1,007			-26	15	41	223.2		12.0		11.7		-0.3
Total		7,029			6,921			-108	60	168			152.8		150.7		-2.0
Percentage Change Implications								-1.54		180.7					-1.33		
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing	0	0	#DIV/0!	0	110	0.00	0	110	0	0	26,966	-	3.0	-	3.0	0.0	0.0
Energy and water	0	0	#DIV/0!	0	77	0.00	0	77	0	0	243,704	-	18.8	-	18.8	0.0	0.0
Manufacturing			8.1	118	657	-2.05	115	643	-2	-13	47,728	5.6	31.3	5.5	30.7	-0.1	-0.6
Construction	44	164	3.7	346	348	-2.11	339	340	-7	-7	48,716	16.9	16.9	16.5	16.6	-0.4	-0.4
Distribution, hotels and restaurants	83	460	5.5	380	983	-2.27	371	961	-9	-22	27,473	10.4	27.0	10.2	26.4	-0.2	-0.6
Transport and communications			10.3	169	338	-2.52	165	330	-4	-9	54,845	9.3	18.5	9.1	18.1	-0.2	-0.5
Banking, finance and insurance, etc	71	166	2.3	194	898	-2.11	190	879	-4	-19	38,603	7.5	34.7	7.3	33.9	-0.2	-0.7
Public admin ,education & health	43	771	17.9	912	3,226	0.00	912	3,226	0	0	5,537	5.0	17.9	5.0	17.9	0.0	0.0
Other services	33	231	7.0	355	377	-2.86	345	366	-10	-11	31,853	11.3	12.0	11.0	11.7	-0.3	-0.3
Total	297	1,998	6.7	2,415	7,015		2,437	6,933	-37	-81		66.1	180.1	64.6	177.0	-1.4	-3.2
Percentage Change Implications									-1.53	-1.16						-2.15	-1.75

Social and Economic Impact of the 2008 Recession in Wiltshire

CA TISBURY																		
CRUNCH IMPACT TABLES - PER ANNUM																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Occupational Analysis																		
Managers and Senior Officials		407	-0.61		405		-2	0	2	690.2		14.6		14.5				-0.1
Professional Occupations		267	-0.95		265		-3	0	3	607.2		8.4		8.4				-0.1
Associate Prof & Technical		307	-1.15		304		-4	0	4	456.3		7.3		7.2				-0.1
Administrative and Secretarial		335	-1.96		328		-7	5	12	288.8		5.0		4.9				-0.1
Skilled Trades		498	-1.82		489		-9	5	14	420.9		10.9		10.7				-0.2
Personal Service		314	-1.39		309		-4	0	4	212.6		3.5		3.4				-0.0
Sales and Cust Service		146	-2.62		142		-4	0	4	188.2		1.4		1.4				-0.0
Process, Plant and Machine Ops		89	-2.28		87		-2	5	7	388.5		1.8		1.8				-0.0
Elementary Occupations		335	-2.47		327		-8	5	13	223.2		3.9		3.8				-0.1
Total		2,699			2,656		-43	20	63		56.9		56.1					-0.8
Percentage Change Implications							-1.58		213.4				-1.36					
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Industrial Analysis																		
Agriculture and fishing			2.7	132	306	0.00	132	306	0	0	26,966	3.5	8.2	3.5	8.2	0.0	0.0	
Energy and water			5.0	0	17	0.00	0	17	0	0	243,704	-	4.2	-	4.2	0.0	0.0	
Manufacturing	12	83	6.9	122	239	-2.05	120	234	-3	-5	47,728	5.8	11.4	5.7	11.2	-0.1	-0.2	
Construction	28	63	2.3	154	297	-2.11	151	291	-3	-6	48,716	7.5	14.5	7.3	14.2	-0.2	-0.3	
Distribution, hotels and restaurants	63	234	3.7	216	514	-2.27	212	502	-5	-12	27,473	5.9	14.1	5.8	13.8	-0.1	-0.3	
Transport and communications			3.1	39	88	-2.52	38	86	-1	-2	54,845	2.1	4.8	2.1	4.7	-0.1	-0.1	
Banking, finance and insurance, etc	91	160	1.8	128	381	-2.11	125	373	-3	-8	38,603	4.9	14.7	4.8	14.4	-0.1	-0.3	
Public admin ,education & health	26	423	16.3	623	762	0.00	623	762	0	0	5,537	3.5	4.2	3.5	4.2	0.0	0.0	
Other services	22	90	4.1	90	152	-2.86	87	148	-3	-4	31,853	2.9	4.8	2.8	4.7	-0.1	-0.1	
Total	259	1,105	4.3	1,330	2,756		1,487	2,719	-17	-37		36.2	81.0	35.5	79.6	-0.7	-1.4	
Percentage Change Implications									-1.27	-1.36								

Social and Economic Impact of the 2008 Recession in Wiltshire

CA TROWBRIDGE																		
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009		Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK		RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	WRK	RES
Managers and Senior Officials		3,239	-0.61		3,219		-20	20	40	690.2		116.2		115.5				-0.7
Professional Occupations		1,960	-0.95		1,941		-19	15	34	607.2		61.9		61.3				-0.6
Associate Prof & Technical		2,861	-1.15		2,828		-33	25	58	456.3		67.9		67.1				-0.8
Administrative and Secretarial		2,204	-1.96		2,161		-43	45	88	288.8		33.1		32.5				-0.6
Skilled Trades		2,183	-1.82		2,144		-40	60	100	420.9		47.8		46.9				-0.9
Personal Service		1,532	-1.39		1,511		-21	25	46	212.6		16.9		16.7				-0.2
Sales and Cust Service		1,733	-2.62		1,688		-45	100	145	188.2		17.0		16.5				-0.4
Process, Plant and Machine Ops		1,585	-2.28		1,549		-36	80	116	388.5		32.0		31.3				-0.7
Elementary Occupations		3,082	-2.47		3,006		-76	220	296	223.2		35.8		34.9				-0.9
Total		20,380			20,047		-333	590	923			428.6		422.7				-5.9
Percentage Change Implications							-1.63		56.5									-1.37
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change		
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES	WRK
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES	
Agriculture and fishing			2.0	103	274	0.00	103	274	0	0	26,966	2.8	7.4	2.8	7.4	0.0	0.0	
Energy and water			18.0	50	152	0.00	50	152	0	0	243,704	12.1	37.1	12.1	37.1	0.0	0.0	
Manufacturing	109	2,625	24.1	2,529	3,147	-2.05	2,477	3,082	-52	-65	47,728	120.7	150.2	118.2	147.1	-2.5	-3.1	
Construction	161	567	3.5	1,262	1,723	-2.11	1,236	1,687	-27	-36	48,716	61.5	83.9	60.2	82.2	-1.3	-1.8	
Distribution, hotels and restaurants	461	5,767	12.5	5,498	4,461	-2.27	5,373	4,360	-125	-101	27,473	151.0	122.6	147.6	119.8	-3.4	-2.8	
Transport and communications	65	1,702	26.2	2,478	1,859	-2.52	2,415	1,812	-62	-47	54,845	135.9	101.9	132.5	99.4	-3.4	-2.6	
Banking, finance and insurance, etc	433	4,889	11.3	3,550	2,885	-2.11	3,475	2,824	-75	-61	38,603	137.1	111.4	134.2	109.0	-2.9	-2.4	
Public admin ,education & health	180	5,375	29.9	5,914	4,802	0.00	5,914	4,802	0	0	5,537	32.7	26.6	32.7	26.6	0.0	0.0	
Other services	127	848	6.7	1,146	947	-2.86	1,113	920	-33	-27	31,853	36.5	30.2	35.5	29.3	-1.0	-0.9	
Total	1,542	21,817	14.1	23,317	20,249		22,156	19,912	-374	-337		690.3	671.2	675.7	657.8	-14.6	-13.4	
Percentage Change Implications									-1.60	-1.66							-2.11	-2.00

Social and Economic Impact of the 2008 Recession in Wiltshire

CA WARMINSTER																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,874	-0.61		1,862		-11	10	21	690.2		67.2		66.8		-0.4	
Professional Occupations		1,040	-0.95		1,030		-10	5	15	607.2		32.8		32.5		-0.3	
Associate Prof & Technical		2,304	-1.15		2,278		-26	10	36	456.3		54.7		54.0		-0.6	
Administrative and Secretarial		1,199	-1.96		1,176		-23	15	38	288.8		18.0		17.7		-0.4	
Skilled Trades		1,389	-1.82		1,364		-25	25	50	420.9		30.4		29.9		-0.6	
Personal Service		990	-1.39		976		-14	10	24	212.6		10.9		10.8		-0.2	
Sales and Cust Service		779	-2.62		759		-20	20	40	188.2		7.6		7.4		-0.2	
Process, Plant and Machine Ops		693	-2.28		677		-16	10	26	388.5		14.0		13.7		-0.3	
Elementary Occupations		1,849	-2.47		1,804		-46	55	101	223.2		21.5		20.9		-0.5	
Total		12,118			11,925		-192	160	352			257.2		253.7		-3.5	
Percentage Change Implications							-1.59		120.2					-1.35			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpthead	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			3.2	206	282	0.00	206	282	0	0	26,966	5.6	7.6	5.6	7.6	0.0	0.0
Energy and water			3.0	8	45	0.00	8	45	0	0	243,704	2.0	10.9	2.0	10.9	0.0	0.0
Manufacturing	75	988	13.2	952	1,036	-2.05	932	1,015	-20	-21	47,728	45.4	49.5	44.5	48.4	-0.9	-1.0
Construction	101	266	2.6	592	1,085	-2.11	580	1,062	-12	-23	48,716	28.8	52.9	28.2	51.8	-0.6	-1.1
Distribution, hotels and restaurants	284	3,693	13.0	3,521	2,586	-2.27	3,441	2,527	-80	-59	27,473	96.7	71.0	94.5	69.4	-2.2	-1.6
Transport and communications	35	257	7.3	374	800	-2.52	365	780	-9	-20	54,845	20.5	43.9	20.0	42.8	-0.5	-1.1
Banking, finance and insurance, etc	298	873	2.9	634	1,663	-2.11	621	1,628	-13	-35	38,603	24.5	64.2	24.0	62.8	-0.5	-1.4
Public admin ,education & health	111	2,057	18.5	2,263	3,783	0.00	2,263	3,783	0	0	5,537	12.5	20.9	12.5	20.9	0.0	0.0
Other services	94	652	6.9	881	776	-2.86	856	754	-25	-22	31,853	28.1	24.7	27.3	24.0	-0.8	-0.7
Total	1,005	8,808	8.8	9,414	12,056		9,271	11,875	-160	-180		264.2	345.6	258.6	338.7	-5.6	-6.9
Percentage Change Implications									-1.70	-1.50						-2.11	-2.00

Social and Economic Impact of the 2008 Recession in Wiltshire

CA WESTBURY																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		1,392	-0.61		1,384		-9	10	19	690.2		50.0		49.7		-0.3	
Professional Occupations		688	-0.95		682		-7	5	12	607.2		21.7		21.5		-0.2	
Associate Prof & Technical		1,210	-1.15		1,196		-14	10	24	456.3		28.7		28.4		-0.3	
Administrative and Secretarial		878	-1.96		861		-17	25	42	288.8		13.2		12.9		-0.3	
Skilled Trades		1,018	-1.82		1,000		-19	20	39	420.9		22.3		21.9		-0.4	
Personal Service		644	-1.39		635		-9	5	14	212.6		7.1		7.0		-0.1	
Sales and Cust Service		563	-2.62		548		-15	15	30	188.2		5.5		5.4		-0.1	
Process, Plant and Machine Ops		625	-2.28		611		-14	30	44	388.5		12.6		12.3		-0.3	
Elementary Occupations		1,246	-2.47		1,215		-31	35	66	223.2		14.5		14.1		-0.4	
Total		8,264			8,131		-133	155	288			175.6		173.2		-2.4	
Percentage Change Implications							-1.61		86.1					-1.36			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Output mid-2008		Output mid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			2.5	64	151	0.00	64	151	0	0	26,966	1.7	4.1	1.7	4.1	0.0	0.0
Energy and water			11.0	15	51	0.00	15	51	0	0	243,704	3.7	12.4	3.7	12.4	0.0	0.0
Manufacturing	91	1,221	13.4	1,176	1,135	-2.05	1,152	1,112	-24	-23	47,728	56.1	54.2	55.0	53.1	-1.2	-1.1
Construction	103	368	3.6	819	891	-2.11	802	872	-17	-19	48,716	39.9	43.4	39.1	42.5	-0.8	-0.9
Distribution, hotels and restaurants	225	2,034	9.0	1,939	1,712	-2.27	1,895	1,673	-44	-39	27,473	53.3	47.0	52.1	46.0	-1.2	-1.1
Transport and communications	55	663	12.1	965	900	-2.52	941	877	-24	-23	54,845	52.9	49.3	51.6	48.1	-1.3	-1.2
Banking, finance and insurance, etc	254	1,068	4.2	776	1,171	-2.11	759	1,146	-16	-25	38,603	29.9	45.2	29.3	44.2	-0.6	-1.0
Public admin ,education & health	52	1,019	19.6	1,121	1,879	0.00	1,121	1,879	0	0	5,537	6.2	10.4	6.2	10.4	0.0	0.0
Other services	43	245	5.7	331	437	-2.86	322	425	-9	-13	31,853	10.5	13.9	10.2	13.5	-0.3	-0.4
Total	826	6,634	8.0	7,090	8,327		7,071	8,186	-136	-141		254.4	279.9	248.9	274.2	-5.5	-5.7
Percentage Change Implications									-1.91	-1.69						-2.15	-2.03

Social and Economic Impact of the 2008 Recession in Wiltshire

CA WILTON																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008	U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change		
	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Occupational Analysis																	
Managers and Senior Officials		804	-0.61		799		-5	5	10	690.2		28.9		28.7		-0.2	
Professional Occupations		542	-0.95		536		-5	0	5	607.2		17.1		16.9		-0.2	
Associate Prof & Technical		835	-1.15		825		-10	0	10	456.3		19.8		19.6		-0.2	
Administrative and Secretarial		773	-1.96		758		-15	5	20	288.8		11.6		11.4		-0.2	
Skilled Trades		908	-1.82		891		-17	5	22	420.9		19.9		19.5		-0.4	
Personal Service		584	-1.39		576		-8	0	8	212.6		6.5		6.4		-0.1	
Sales and Cust Service		349	-2.62		340		-9	5	14	188.2		3.4		3.3		-0.1	
Process, Plant and Machine Ops		239	-2.28		234		-5	0	5	388.5		4.8		4.7		-0.1	
Elementary Occupations		706	-2.47		688		-17	10	27	223.2		8.2		8.0		-0.2	
Total		5,741			5,649		-91	30	121			120.2		118.5		-1.6	
Percentage Change Implications							-1.59		305.0					-1.37			
	Employers	Employee jobs	Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVAOutputpthead	Outputmid-2008		Outputmid-2009		Output Volume Change	
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES	2006	WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			3.2	291	502	0.00	291	502	0	0	26,966	7.8	13.5	7.8	13.5	0.0	0.0
Energy and water	0	0	0.0	0	9	0.00	0	9	0	0	243,704	-	2.1	-	2.1	0.0	0.0
Manufacturing	68	1,323	19.5	1,948	465	-2.05	1,908	455	-40	-10	47,728	93.0	22.2	91.1	21.7	-1.9	-0.5
Construction	75	340	4.5	830	526	-2.11	812	514	-17	-11	48,716	40.4	25.6	39.6	25.1	-0.9	-0.5
Distribution, hotels and restaurants	149	939	6.3	869	1,065	-2.27	849	1,041	-20	-24	27,473	23.9	29.3	23.3	28.6	-0.5	-0.7
Transport and communications			4.0	122	274	-2.52	119	267	-3	-7	54,845	6.7	15.0	6.5	14.6	-0.2	-0.4
Banking, finance and insurance, etc	191	484	2.5	386	854	-2.11	378	836	-8	-18	38,603	14.9	33.0	14.6	32.3	-0.3	-0.7
Public admin ,education & health	49	1,605	32.8	2,366	1,909	0.00	2,366	1,909	0	0	5,537	13.1	10.6	13.1	10.6	0.0	0.0
Other services	68	321	4.7	320	288	-2.86	311	280	-9	-8	31,853	10.2	9.2	9.9	8.9	-0.3	-0.3
Total	635	5,142	8.1	6,188	5,891		7,034	5,813	-98	-78		210.0	160.4	205.9	157.4	-4.1	-3.0
Percentage Change Implications									-1.58	-1.32					-1.94	-1.87	

Social and Economic Impact of the 2008 Recession in Wiltshire

CA WOOTTON BASSETT																	
	Employment mid-2008		GB % Change	Employment mid-2009		Jobs Lost to mid-2009		U't mid-2008		U't mid-2009	Earnings Multiplier (2007)	Earnings 2008 (£ million)		Earnings 2009 (£ million)		Earnings Volume Change	
	WRK	RES		WRK + RES	WRK	RES	WRK	RES	RES			RES	WRK	RES	WRK	RES	WRK
Occupational Analysis	WRK	RES	WRK + RES	WRK	RES	WRK	RES	RES	RES	WRK + RES	WRK	RES	WRK	RES	WRK	RES	
Managers and Senior Officials		2,986	-0.61		2,967		-18	15	33	690.2		107.2		106.5			-0.7
Professional Occupations		2,316	-0.95		2,294		-22	10	32	607.2		73.1		72.4			-0.7
Associate Prof & Technical		3,258	-1.15		3,221		-37	10	47	456.3		77.3		76.4			-0.9
Administrative and Secretarial		1,315	-1.96		1,289		-26	20	46	288.8		19.7		19.4			-0.4
Skilled Trades		1,562	-1.82		1,534		-29	25	54	420.9		34.2		33.6			-0.6
Personal Service		1,258	-1.39		1,241		-17	5	22	212.6		13.9		13.7			-0.2
Sales and Cust Service		845	-2.62		823		-22	15	37	188.2		8.3		8.1			-0.2
Process, Plant and Machine Ops		1,688	-2.28		1,650		-38	20	58	388.5		34.1		33.3			-0.8
Elementary Occupations		1,282	-2.47		1,250		-32	50	82	223.2		14.9		14.5			-0.4
Total		16,510			16,269		-242	170	412		382.7		377.9				-4.8
Percentage Change Implications							-1.46		142.2					-1.26			
	Employers		Jobs per employer	Employment mid-2008		GB % Change	Employment mid-2009		Volume Change		GVA Output per head	Outputmid-2008		Outputmid-2009		Output Volume Change	
	WRK 2006	WRK 2006		WRK	RES		WRK + RES	WRK	RES	WRK		RES	2006	WRK	RES	WRK	RES
Industrial Analysis	WRK 2006	WRK 2006		WRK	RES	WRK + RES	WRK	RES	WRK	RES		WRK	RES	WRK	RES	WRK	RES
Agriculture and fishing			7.0	109	101	0.00	109	101	0	0	26,966	2.9	2.7	2.9	2.7	0.0	0.0
Energy and water			4.8	25	295	0.00	25	295	0	0	243,704	6.2	71.8	6.2	71.8	0.0	0.0
Manufacturing	83	1,145	13.8	1,295	1,717	-2.05	1,269	1,682	-27	-35	47,728	61.8	81.9	60.6	80.3	-1.3	-1.7
Construction	167	689	4.1	1,313	1,040	-2.11	1,286	1,018	-28	-22	48,716	64.0	50.7	62.6	49.6	-1.3	-1.1
Distribution, hotels and restaurants	315	2,118	6.7	1,663	2,995	-2.27	1,625	2,927	-38	-68	27,473	45.7	82.3	44.7	80.4	-1.0	-1.9
Transport and communications	68	516	7.6	546	1,525	-2.52	533	1,486	-14	-38	54,845	30.0	83.6	29.2	81.5	-0.8	-2.1
Banking, finance and insurance, etc	443	1,441	3.3	1,089	2,719	-2.11	1,066	2,661	-23	-57	38,603	42.0	105.0	41.1	102.7	-0.9	-2.2
Public admin ,education & health	106	2,697	25.4	3,921	5,655	0.00	3,921	5,655	0	0	5,537	21.7	31.3	21.7	31.3	0.0	0.0
Other services	120	623	5.2	577	742	-2.86	561	721	-17	-21	31,853	18.4	23.6	17.9	23.0	-0.5	-0.7
Total	1,312	9,288	7.1	10,219	16,788		10,394	16,546	-145	-242		292.7	532.9	286.9	523.3	-5.8	-9.6
Percentage Change Implications									-1.42	-1.44						-1.99	-1.80